

User Experience Design Documentation

Thomas College Website Redevelopment

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User Experience Design Documentation

Thomas College Website Redevelopment

Version 4.0

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SITE MAP

8.0 Events

- Added 8.1 Submit an Event (form page)
- Added 8.1.1 Event Submission Guidelines

WIREFRAMES

Global Header & Footer

- Added link to Net Price Calculator in footer

0.0 Home

- Noted that the hero image may be linked to another page within the website
- Revised functionality of Profile Carousel to indicate that profiles advance a single panel at a time (versus a single profile at a time)

1.6 About Thomas > Our President

- Added link to President's Blog in left-hand navigation

2.7 Admissions & Financial Aid > Request Information

- Updated error states for checkboxes and radio buttons

8.0 Events: Today, 8.0 Events: This Week

- Added "Submit an Event" to right-hand area of page

2.0 Admissions & Financial Aid

- Added a child content summary linking to Financial Aid

SITE MAP

Throughout

- Added page types

2.0 Apply

- Removed 2.2 Continuing Studies (content merged into Undergraduate Admissions section); re-numbered other items accordingly
- Added additional pages under International Admission
- Removed individual “Apply” pages under each audience type; replaced with 2.8 Apply page at second level with links to appropriate application forms
- Added 2.8.1 through 2.8.6 (various application forms)

3.0 Learn

- Added 3.1 Areas of Study and 13 sub-pages (one for each area); re-numbered degree pages accordingly
- Added 3.2 Three-Year Degree Programs
- Added 3.3 Dual Enrollment
- Added 3.4 Study Abroad

4.0 Live

- Added 4.1.1 through 4.1.4 (residence halls)

6.0 Support

- Added 6.3 Honors & Awards
- Added 6.3.1 Athletic Hall of Fame Nomination Form
- Re-numbered items accordingly

Footer Navigation

- Re-numbered items
- Added 0.6 Accepted Students
- Added 0.7 Parents
- Added 0.9 Privacy Policy

WIREFRAMES

Throughout

- Updated breadcrumbs to reflect new navigation paths as necessary
- Added annotations to include page type, content requirements, and/or functional specifications
- Added depiction of small-screen (mobile) environment for each page type

Global Header & Footer

- Removed full A-Z index in footer; added "A-Z Index" link under “Key Resources”
- Added “Information for” section for specific audience groups

Global Navigation Menus

- Modified “Learn” menu to include new child pages (3.1 through 3.4), removing popular areas of study
- Added 6.3 Honors & Awards to “Sustain” menu
- Depicted desktop and mobile menus together; modified mobile navigation pattern.

0.0 Home

- Removed Option 2 (in favor of more visual approach of Option 1)
- Added suggested language for Hero Image and Value Proposition Content

2.0 Admissions & Financial Aid

- Removed child content teaser for Continuing Studies
- Added link to Net Tuition Calculator under “By the Numbers” section

2.1 Admissions & Financial Aid > Undergraduate

- Removed "Apply" from Undergraduate Admissions section in left-hand navigation; shifted out one level (to bottom of menu)
- Removed Continuing Studies from left-hand navigation
- Revised introductory content to address adult/continuing studies/degree completion audience
- Revised formatting of “At a Glance” information at top right
- Added additional counselors to depict gallery format of list

2.7 Admissions & Financial Aid > Request Information

- Removed “Family Information” section (final form content TBD)
- Removed separate page to depict error messaging; incorporated into annotations

2.8 Admissions & Financial Aid > Apply

New page

2.8 Admissions & Financial Aid > Apply: Results

New page

3.0 Academics

- Added child content teasers (linking to new Academics pages 3.1 through 3.4)
- Added link to Degree/Career Finder near list of degrees.
- Merged Continuing Studies degrees with Undergraduate; added icon to denote availability of evening/weekend and three-year degree options

3.1 Academics > Areas of Study

- Changed from “Option 2” to actual page
- Added left-hand navigation
- Removed image at top; replaced with introductory content

3.1.x Academics > Areas of Study > [Area]

- Removed image
- Added left-hand navigation
- Added icons

WIREFRAMES, CONT.

3.1.x.x Areas of Study > [Area] > [Degree]

- Shifted introductory content and imagery to better adapt to responsive layout
- Added “Take the Next Step” to Degree Navigation

3.1.x.x Areas of Study > [Area] > [Degree], cont.

- Added phone number field to Request for Information form

3.1.x.x Areas of Study > [Area] > [Degree]

- Shifted introductory content and imagery to better adapt to responsive layout
- Added “Take the Next Step” to Degree Navigation

3.1.x.x Areas of Study > [Area] > [Degree], cont.

- Added phone number field to Request for Information form

6.5 Sustain > Support Thomas

New page

7.0 News

- Reduced size of thumbnails to better adapt to responsive layout
- Added “All” category
- Added additional articles to depict number of articles displayed on page load

7.x News: Category Page

- Reduced size of thumbnails to better adapt to responsive layout

7.x.x News > News Detail

- Reduced size of thumbnails (under “More Articles”) to better adapt to responsive layout

8.0 Events: Today

- Shifted position of content to better adapt to responsive layout

8.0 Events: This Week

- Shifted position of content to better adapt to responsive layout

8.x Events > Event Detail

New page

0.2 Directory: Faculty/Staff

- Added icons to social media networks

TOP HAT NAVIGATION

0.0 Home **U**

www Inside Thomas 

www ThomasAthletics.com 

CALL TO ACTION NAVIGATION

2.7 Visit Campus 

2.8 Apply 

6.4.3.2 Make a Gift 

0.1 Hire a Terrier **B**

PRIMARY NAVIGATION

1.0 Explore **A**

1.1 Why Choose Thomas **B**

1.2 Fast Facts **B**

1.3 Mission & Tradition **B**

1.3.1 Mission Statement **B**

1.3.2 History **B**

1.4 Thomas Tomorrow **B**

1.4.1 Vision Statement **B**

1.4.2 Campus Expansion Plans **B**

1.5 Our Campus **B**

1.5.1 Campus Map & Directions **B**

1.5.2 Sustainability **B**

1.6 Our President **B**

1.6.1 Laurie's Blog **E**

2.0 Apply **A**

2.1 Undergraduate Admission **C**

2.1.1 Admission Requirements **B**

2.1.2 Application Process **B**

2.1.3 Dates & Deadlines **B**

2.1.4 Tuition & Fees **B**

2.1.4.1 Guaranteed Tuition **B**

2.1.5 Transfer **B**

2.2 Graduate Admission **C**

2.2.1 Admission Requirements **B**

2.2.2 Application Process **B**

2.2.3 Dates & Deadlines **B**

2.2.4 Tuition & Fees **B**

2.3 International Admission **C**

2.3.1 Admission Requirements **B**

2.3.2 Application Process **B**

2.3.3 Dates & Deadlines **B**

2.3.4 Tuition & Fees **B**

2.4 Financial Aid **B**

www Net Price Calculator 

Link to <https://thomas.studentaidcalculator.com/survey.aspx>

2.4.2 Types of Aid **B**

2.4.2.1 Merit-Based (Scholarships) **B**

2.4.2.2 Need-Based **B**

2.4.2.3 Loans **B**

2.4.2.4 Veterans Programs **B**

2.4.3 Apply for Financial Aid **B**

2.5 Meet Your Admissions Rep **H**

2.6 Visit Campus **G**

2.6.1 Form Confirmation **B**

2.7 Request Information **G**

2.7.1 Form Confirmation **B**

2.8 Apply **U**

For initial release, content on this page links to existing application forms on www3.

2.8.1 Undergraduate Application **G**

2.8.2 Graduate Application **G**

2.8.3 Returning Student Application **G**

2.8.4 International Application **G**

2.8.5 International Graduate Student Application **G**

2.8.6 Dual Enrollment Application **G**

PAGE TYPES

- A** Section Landing Page
- B** Standard Content Page
- C** Admission Audience Page
- D** Degree Page
- E** News/Blog
- F** News/Blog Detail Page
- G** Form Page
- H** Gallery Page
- I** Event Detail Page
- J** List Page
- U** Unique Page
-  Link

RELEASE SCHEDULE

- x.x.x** Release 1
- x.x.x** Release 2
- x.x.x** Release 3
- x.x.x** Release 4

PRIMARY NAVIGATION, CONTINUED

3.0 Learn U

3.1 Areas of Study H

3.1.1 Accounting H

- 3.1.1.1 Accounting/MBA (Fast Track CPA) (BS/MBA) D
- 3.1.1.2 Accounting (AS) D
- 3.1.1.3 Accounting (BS) D
- 3.1.1.4 Accounting (BS) D
- 3.1.1.5 Accounting & Financial Analysis (BS) D
- 3.1.1.6 Accounting/MBA (BS/MBA) D
- 3.1.1.7 Accounting/MBA (Forensic Sciences Concentration) (BS/MBA) D
- 3.1.1.8 Accounting/MBA (Human Resources Concentration) (BS/MBA) D
- 3.1.1.9 Forensic Accounting (BS) D
- 3.1.1.10 Managerial Accounting (BS) D
- 3.1.1.11 Public Accounting (BS) D
- 3.1.1.12 Business Administration-Accelerated (Accounting) (MBA) D

3.1.2 Business & Management H

- 3.1.2.1 Business (AS) D
- 3.1.2.2 Business Administration (AS) D
- 3.1.2.3 Business Administration (BS) D
- 3.1.2.4 Business Administration (Finance/Economics Concentration) (BS) D
- 3.1.2.5 Business Administration (Human Resources) (MBA) D
- 3.1.2.6 Business Administration (Project Management) (MBA) D
- 3.1.2.7 Business Administration (Healthcare Management) (MBA) D
- 3.1.2.8 Business Administration-Accelerated (MBA) D
- 3.1.2.9 Business Administration-Accelerated (Accounting) (MBA) D
- 3.1.2.10 Business Administration-Part Time (MBA) D
- 3.1.2.11 Entrepreneurship/Small Business (BS) D

- 3.1.2.12 Hospitality Management (BS) D
- 3.1.2.13 Hospitality Management/MBA (BS/MBA) D
- 3.1.2.14 Hotel & Restaurant Management (BS) D
- 3.1.2.15 International Business (BS) D
- 3.1.2.16 International Business/MBA (BS/MBA) D
- 3.1.2.17 Management (BS) D
- 3.1.2.18 Management/MBA (BS/MBA) D
- 3.1.2.19 Management/MBA (Human Resources Concentration) (BS/MBA) D

3.1.3 Communications H

- 3.1.3.1 Communications (Public Relations/Marketing) (BS) D

3.1.4 Computers & Technology H

- 3.1.4.1 Computer Science (BS) D
- 3.1.4.2 Computer Science/MBA (BS/MBA) D
- 3.1.4.3 Information Technology Management (BS) D
- 3.1.4.4 Information Technology Management/MBA (BS/MBA) D
- 3.1.4.5 Security & Cyber Defense (BS) D

3.1.5 Criminal Justice H

- 3.1.5.1 Criminal Justice (BS) D
- 3.1.5.2 Criminal Justice Administration (BS) D

3.1.6 Education H

- 3.1.6.1 Education (M.S.) D
- 3.1.6.2 Early Childhood Education (BS) D
- 3.1.6.3 Elementary Education (BS) D
- 3.1.6.4 Elementary Education/MS (BS + MS) D
- 3.1.6.5 Literacy Education (MS) D
- 3.1.6.6 Secondary Education (English Concentration) (BS) D
- 3.1.6.7 Secondary Education (Social Studies Concentration) (BS) D

3.1.7 English H

- 3.1.7.8 English (BA) D

3.1.8 Finance H

- 3.1.8.1 Finance (BS) D
- 3.1.8.2 Finance/MBA (BS/MBA) D
- 3.1.8.3 Finance/MBA (Human Resources Concentration) (BS/MBA) D

3.1.9 Marketing H

- 3.1.9.1 Marketing Management (BS(?)) D
- 3.1.9.2 Marketing/MBA (BS/MBA) D
- 3.1.9.3 Marketing/MBA (Human Resources Concentration) (BS/MBA) D

3.1.10 Political Science H

- 3.1.10.1 Political Science (American Politics Concentration) (BS(?)) D
- 3.1.10.2 Political Science (International Relations Concentration) (BS(?)) D

3.1.11 Psychology H

- 3.1.11.1 Psychology (BA) D
- 3.1.11.2 Psychology (Forensic Psychology Concentration) (BA) D

3.1.12 Sports Management H

- 3.1.12.1 Sports Management (BS) D
- 3.1.12.2 Sports Management (Sport Marketing Concentration) (BS) D
- 3.1.12.3 Sports Management (Golf Management Concentration) (BS) D
- 3.1.12.4 Sports Management/MBA (BS/MBA) D
- 3.1.12.5 Sports Management/MBA (Human Resources Concentration) (BS/MBA) D

3.1.13 Arts & Sciences/General Studies/Undecided H

- 3.1.13.1 Arts & Sciences (AA) D
- 3.1.13.2 Arts & Sciences (AS) D
- 3.1.13.3 General Studies (BA) D

3.2 Three-Year Degree Programs B

3.3 Dual Enrollment B

3.4 Study Abroad B

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- I Event Detail Page
- J List Page
- U Unique Page
- Link

RELEASE SCHEDULE

- x.x.x Release 1
- x.x.x Release 2
- x.x.x Release 3
- x.x.x Release 4

0.0 Thomas.edu Home

PRIMARY NAVIGATION, CONTINUED


4.0 Live A

- 4.1 Housing & Dining H
 - 4.1.1 GPH Residence Hall B
 - 4.1.2 The Village Residences B
 - 4.1.3 Bartlett Hall B
 - 4.1.4 The Townhouse Residences B
- 4.2 Commuting B
- 4.3 Campus Activities & Clubs B
- 4.4 Athletics B
- 4.5 Recreation & Intramurals B
- 4.6 Health, Wellness & Safety B
- 4.7 Waterville & Beyond B

5.0 Succeed A

- 5.1 Academic Support B
 - 5.1.1 EDGE Program B
 - 5.1.2 Student Success Center B
 - 5.1.3 Technology B
 - 5.1.4 Library B
- 5.2 Career Services B
- 5.3 Guaranteed Job Program B

6.0 Sustain A


- 6.1 Alumni Association B
- 6.2 Career Services for Alums B
- 8.0 Events 

Link to 8.0 Events, filtered by "Alumni" category
- 6.3 Honors & Awards J
 - 6.3.1 Athletic Hall of Fame Nomination Form G
- 6.4 Support Thomas J
 - 6.4.1 Volunteer B
 - 6.4.2 Refer a Student B
 - 6.4.3 Give to Thomas B
 - 6.4.3.1 Areas of Need (Thomas Fund) B
 - 6.4.3.2 Giving Methods J

List of payment options with link to <https://ssl.charityweb.net/thomascollege/>

 - 6.4.3.2.1 Planned Giving B
- 6.5 Keep in Touch J
 - 6.5.1 Contact Us B
 - 6.5.1.2 Form Confirmation B
 - 6.5.2 Request a Transcript G
 - 6.5.2.1 Form Confirmation B
 - 6.5.3 Update Your Contact Info G
 - 6.5.3.1 Form Confirmation B
 - 6.5.4 Submit a Class Note G
 - 6.5.4.1 Form Confirmation B
 - 6.5.5 Request Terrier Tracks G
 - 6.5.5.1 Form Confirmation B

PAGE TYPES

A Section Landing Page	B Standard Content Page	C Admission Audience Page	D Degree Page	E News/Blog	F News/Blog Detail Page
G Form Page	H Gallery Page	I Event Detail Page	J List Page	U Unique Page	 Link

RELEASE SCHEDULE

x.x.x Release 1	x.x.x Release 2	x.x.x Release 3	x.x.x Release 4
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0.0 Thomas.edu Home

SECONDARY NAVIGATION

7.0 News **E**

8.0 Events **U**

9.0 Search/Search Results **U**

7.x News Category **E**

8.0.x Event Detail **U**

7.x.x News Detail **F**

8.1 Submit an Event **G**

8.1.1 Event Submission Guidelines **B**

FOOTER NAVIGATION

Contact

0.1 Social Media Hub **U**

Key Resources

1.5.1 Campus Map & Directions **S**

0.2 Offices/Services **U**

0.2 Directory **S**

0.3 Career Opportunities **B**

0.4 HEA Student Consumer Info **B**

0.5 A-Z Index **U**

Information For

0.6 Accepted Students **B**

To include new content and forms currently found at <http://www.thomas.edu/content/5878/forms-and-deadlines>

www Students, Faculty & Staff **S**

Link to www3 or "Inside Thomas" portal

0.7 Parents **B**

7.0 Alumni, Donors & Friends **S**

Link to 7.0 Sustain

0.1 Employers **S**

Link to 0.1 Hire a Terrier

OTHER

0.8 Page Not Found (404) **B**

0.9 Privacy Policy **B**

PAGE TYPES

A Section Landing Page

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D Degree Page

E News/Blog

F News/Blog Detail Page

G Form Page

H Gallery Page

I Event Detail Page

J List Page

U Unique Page

S Link

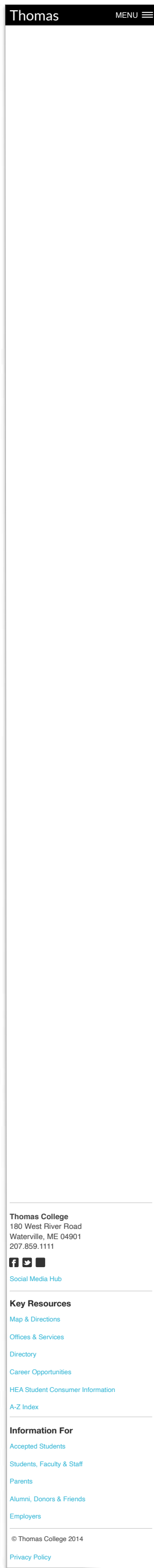
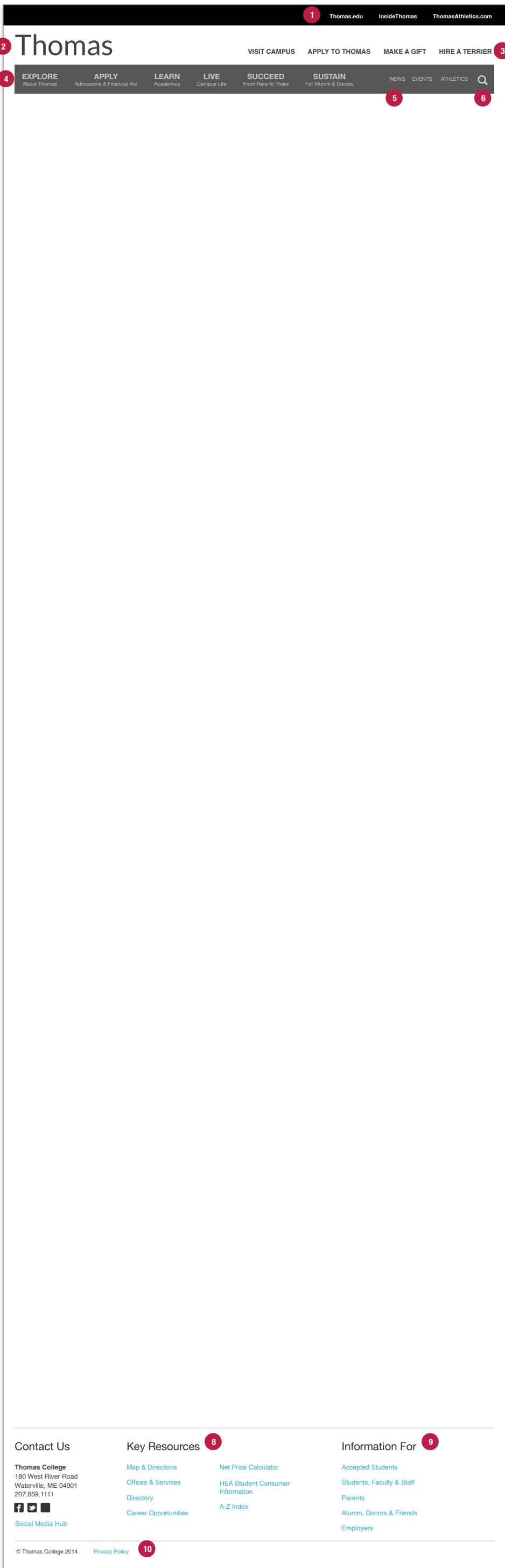
RELEASE SCHEDULE

x.x.x Release 1

x.x.x Release 2

x.x.x Release 3

x.x.x Release 4



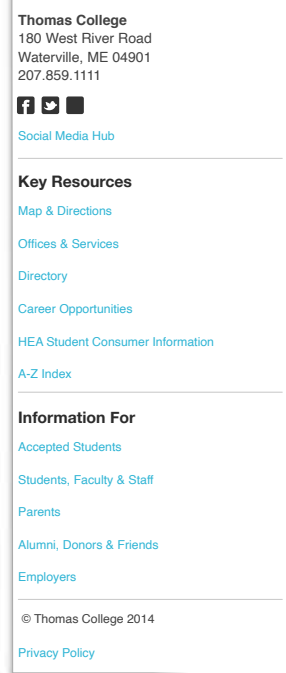
NOTES

Global Header Elements:

- 1. Top Hat Navigation**
Navigation element that bridges the three Thomas web properties.
 - Thomas.edu links to www.thomas.edu.
 - InsideThomas links to www3, new student/faculty/staff portal, or other internal site TBD in new window.
 - ThomasAthletics.com links to www.thomasathletics.com in new window.
- 2. Thomas Logo**
Logo and other identity elements (e.g., potential tagline).
 - Logo links to the home page on all pages except the home page.
- 3. Call to Action Navigation**
 - "Visit Campus" links to 2.6.
 - "Apply to Thomas" links to 2.8.
 - "Make a Gift" links to 6.4.3.2.
 - "Hire a Terrier" links to 0.1.
- 4. Primary Navigation**
Global navigation menu that guides user through the major sections of the site.
 - On hover, dropdown menus appear (see detail on following page).
 - In the small-screen environment, the full navigation menu collapses into a "Hamburger Menu" (see 7).
- 5. Secondary Navigation**
 - "News" links to 7.0.
 - "Events" links to 8.0.
 - "Athletics" links to www.thomasathletics.com; link opens in new window.
- 6. Search**
See detail on following page.
- 7. Hamburger Icon**
Menu displayed in the small-screen environment (e.g., on mobile devices) that contains the Call to Action, Primary, and Secondary Navigation menus and Search.

Global Footer Elements:

- 7. Contact Us**
 - "Social Media Hub" links to 0.1.
- 8. Key Resources**
 - "Maps & Directions" links to 1.5.1.
 - "Offices & Services" links to 0.2, with the "Administrative Offices" tab in the active state.
 - "Directory" links to 0.2, with the "Faculty & Staff" tab in the active state.
 - "Net Price Calculator" links to thomas.studentaidcalculator.com/survey.aspx (in new window).
 - "Career Opportunities" links to 0.3.
 - "HEA Student Consumer Information" links to 0.4.
- 9. Information For**
Menu linking to content for specific audiences; to be added to footer when content is available.
 - Accepted Students links to 0.6.
 - "Students, Faculty & Staff" links to www3 or other internal portal (TBD).
 - "Parents" links to 0.7.
 - "Alumni, Donors & Friends" links to 7.0
 - "Employers" links to 0.1
- 10. Legal Information**
 - "Privacy Policy" links to 0.9.



Thomas

VISIT CAMPUS APPLY TO THOMAS MAKE A GIFT HIRE A TERRIER

EXPLORE About Thomas **APPLY** Admissions & Financial Aid **LEARN** Academics **LIVE** Campus Life **SUCCEED** From Here to There **SUSTAIN** For Alumni & Donors NEWS EVENTS ATHLETICS

Why Choose Thomas Thomas Tomorrow

Fast Facts Our Campus

Mission & Tradition Our President

Thomas breaks ground on new residence hall

Morbi leo risus, porta ac consectetur ac, vestibulum at eros. Donec ullamcorper nulla non metus auctor fringilla.

EXPLORE About Thomas **APPLY** Admissions & Financial Aid **LEARN** Academics **LIVE** Campus Life **SUCCEED** From Here to There **SUSTAIN** For Alumni & Donors NEWS EVENTS ATHLETICS

Undergraduate Admission Meet Your Admissions Rep

Graduate Admission Visit Campus

International Admission Request Information

Financial Aid

Thomas invites you to Fall Open House

Morbi leo risus, porta ac consectetur ac, vestibulum at eros. Donec ullamcorper nulla non metus auctor fringilla.

EXPLORE About Thomas **APPLY** Admissions & Financial Aid **LEARN** Academics **LIVE** Campus Life **SUCCEED** From Here to There **SUSTAIN** For Alumni & Donors NEWS EVENTS ATHLETICS

Areas of Study

Three-Year Degree Programs

Dual Enrollment

Study Abroad

Peer mentoring program receives certification

Morbi leo risus, porta ac consectetur ac, vestibulum at eros. Donec ullamcorper nulla non metus auctor fringilla.

EXPLORE About Thomas **APPLY** Admissions & Financial Aid **LEARN** Academics **LIVE** Campus Life **SUCCEED** From Here to There **SUSTAIN** For Alumni & Donors NEWS EVENTS ATHLETICS

Housing & Dining Recreation & Intramurals

Commuting Health, Wellness & Safety

Campus Activities & Clubs Waterville & Beyond

Athletics

President Lachance named Relay for Life chairwoman

Morbi leo risus, porta ac consectetur ac, vestibulum at eros. Donec ullamcorper nulla non metus auctor fringilla.

EXPLORE About Thomas **APPLY** Admissions & Financial Aid **LEARN** Academics **LIVE** Campus Life **SUCCEED** From Here to There **SUSTAIN** For Alumni & Donors NEWS EVENTS ATHLETICS

Academic Support

Career Services

Guaranteed Job Program

Thomas hosts mid-Maine Chamber breakfast

Morbi leo risus, porta ac consectetur ac, vestibulum at eros. Donec ullamcorper nulla non metus auctor fringilla.

EXPLORE About Thomas **APPLY** Admissions & Financial Aid **LEARN** Academics **LIVE** Campus Life **SUCCEED** From Here to There **SUSTAIN** For Alumni & Donors NEWS EVENTS ATHLETICS

Alumni Association Events

Career Services Support Thomas

Honors & Awards Keep in Touch

Thomas receives gift of \$1,000,000,000,000

Morbi leo risus, porta ac consectetur ac, vestibulum at eros. Donec ullamcorper nulla non metus auctor fringilla.

EXPLORE About Thomas **APPLY** Admissions & Financial Aid **LEARN** Academics **LIVE** Campus Life **SUCCEED** From Here to There **SUSTAIN** For Alumni & Donors NEWS EVENTS ATHLETICS

Search Thomas.edu SEARCH

SEARCH 3

EXPLORE

APPLY

LEARN

LIVE

SUCCEED

SUSTAIN

News

Events

Athletics

Take Action

Visit Campus

Apply to Thomas

Make a Gift

Hire a Terrier

NOTES

1. Primary Navigation (Desktop)

Global navigation menu that guides user through the major sections of the site.

- On hover, navigation menus appear. Navigation menus display all level 2 pages within the section. Menus also display a summary (image, headline and teaser) of a news article related to the menu and marked for display within the CMS. (News summaries are not shown in the small-screen environment.)
- On click, main menu items guide users to sectional landing pages (1.0, 2.0, 3.0, etc.).
- Navigation menus appear in the active state when the user is navigating a page within that particular section.

2. Search (Desktop)

- On hover, a menu revealing a search field is revealed, and the user's mouse is focused in the search field.
- On click (when no query has been entered), the user is taken to 9.0 Search/Search Results displaying a search field and no results.
- On submit (when a query has been submitted), the user is taken to 9.0 Search/Search results with results displayed.

3. Primary and Secondary Navigation (Mobile)

- On tapping the Hamburger Menu icon (or swiping from the right), a menu displaying Level 1 navigation elements slides in from the right, pushing the main content out of the way.
- Should all of the available Level 1 navigation items not be visible within a single screen, a scroll bar appears to reveal additional items.
- Tapping on the partially visible main content area (or swiping from the left) closes the menu, and the main content slides back into place.

Thomas.edu InsideThomas ThomasAthletics.com

Thomas

VISIT CAMPUS
APPLY TO THOMAS
MAKE A GIFT
HIRE A TERRIER

EXPLORE APPLY LEARN LIVE SUCCEED SUSTAIN NEWS EVENTS ATHLETICS

1

Real learning that works.

It's personal. It's practical. And it guarantees your career success.

2

Jen Thomas '16
Old Town, Maine
Being active within our community is important to me. Thomas has offered me the opportunity to do just that.

Tory Stark '16
Knox, Maine
Being active within our community is important to me. Thomas has offered me the opportunity to do just that.

Kim Colwell '17
Ellsworth, Maine
Being active within our community is important to me. Thomas has offered me the opportunity to do just that.

Our graduates find success in Maine and throughout the world. 3

That's because a Thomas education is ...

Personal

Thanks to our size, you get customized learning from professors who know you—which makes you that much more likely to succeed.

Relevant

Our **courses** are designed with the region's workforce needs in mind, so you gain meaningful skills that employers seek.

Affordable

A **very reasonable price** for a private education. Plus **generous financial aid**. It adds up to a smart investment in a college degree of lasting value.

Guaranteed

We guarantee your Thomas degree will **lead to a job** that matches your field of study within six months of your graduation.

Find the Thomas path to a job you'll love. 4

Search by Career
Search by Degree

You know what career you'd like to pursue. You're just not sure what path will get you there. Start here and we'll suggest the Thomas degree that will put you on your way.

1 Select a career area

Management

2 Select a career

Financial Managers

Find Thomas degrees »

Need help? Undecided? [Contact an admissions representative](#), or learn how [Career Services](#) can help you find success.

Get started today. 5

Fill out this form and an admissions representative will contact you. To connect right now, call xxx-xxx-xxxx.

All fields are required.

Address

▼

Request information »

Thomas College
180 West River Road
Waterville, ME 04901
207.859.1111

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[Social Media Hub](#)

Key Resources

- [Map & Directions](#)
- [Offices & Services](#)
- [Directory](#)
- [Career Opportunities](#)
- [HEA Student Consumer Information](#)
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Information For

- [Accepted Students](#)
- [Students, Faculty & Staff](#)
- [Parents](#)
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MENU

Real learning that works.

It's personal. It's practical. And it guarantees your career success.

Jen Thomas '16
Old Town, Maine
Being active within our community is important to me. Thomas has offered me the opportunity to do just that.

Our graduates find success in Maine and throughout the world.

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Thanks to our size, you get customized learning from professors who know you—which makes you that much more likely to succeed.

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Guaranteed

We guarantee your Thomas degree will **lead to a job** that matches your field of study within six months of your graduation.

Get started today.

Request more information and we'll send you [what Thomas will send student].

Request information »

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NOTES

U Unique Page

1. **Hero Image**
Large imagery and text with copy that communicates Thomas core messages.
 - The image (or an area of the image) may be linked to another page within the site.
2. **Profile Carousel**
Profiles of Thomas community members.
 - Up to three profiles are included in a single "panel," which may be advanced using navigational arrows (on click/tap) or on swipe (touch devices). For example, on the desktop version, profiles advance three at a time; on the mobile version, profiles advance one at a time. (Recommended total number of profiles: Up to six.)
 - An indicator below the carousel displays the total number of panels. The active panel is displayed in a visually different format.
 - Each profile is comprised of an image, name, class year (if applicable), descriptor (e.g., home town or title), and short quotation or description. The description may include HTML (including links).
 - For future consideration, profiles may link to another window and/or page with a more in-depth bio, and additional photos and/or video, for example.
3. **Value Proposition Content**
 - Under Relevant, "courses" links to 3.0 Learn.
 - Under Affordable, "very reasonable price" links to 2.1.4 Tuition & Fees; "generous financial aid" links to 2.4 Financial Aid.
 - Under Guaranteed, "lead to a job" links to 5.3 Guaranteed Job Program.
4. **Career/Degree Finder**
Tool that allows a user to find a Thomas degree that matches his/her desired career path, or learn about careers that match his/her personal interests. (See following page for panel states and functionality.)
 - Degree finder is not shown in small-screen environment.
5. **Get Started Today**
Condensed Request for Information form. (See 2.7 Request Information for full form, error states, etc.)
 - On successful submission, the form area of the page refreshes to display a confirmation message (see 2.7.1 Form Confirmation).

Search by Career

Search by Career | Search by Degree

You know what career you'd like to pursue. You're just not sure what path will get you there. Start here and we'll suggest the Thomas degree that will put you on your way.

1 **Select a career area**
 Management

2 **Select a career**
 Financial Managers

[Find Thomas degrees +](#)

Need help? Undecided? [Contact an admissions representative](#), or learn how [Career Services](#) can help you find success.

Search by Career: Results

Search by Career | Search by Degree

You know what career you'd like to pursue. You're just not sure what path will get you there. Start here and we'll suggest the Thomas degree that will put you on your way.

1 **Select a career area**
 Management

2 **Select a career**
 Financial Managers

[Find Thomas degrees +](#)

Thomas degrees that might be right for you: 3

Thomas Program	Degree Granted
Accounting/MBA (Fast Track CPA)	Bachelor of Science/MBA Dual Degree
Accounting	Associate of Science
Accounting	Bachelor of Science
Accounting & Financial Analysis	Bachelor of Science
Accounting/MBA	Bachelor of Science/MBA Dual Degree

[+ 7 more](#)

Need help? Undecided? [Contact an admissions representative](#), or learn how [Career Services](#) can help you find success.

Search by Degree

Search by Career | Search by Degree

You know your interests. You just not sure what you want to be when you grow up. Browse our programs to find the types of jobs that Thomas alumni have held.

1 **Select area of study**
 Business & Management

2 **Select program**
 Hospitality management

[See Career Options +](#)

Need help? Undecided? [Contact an admissions representative](#), or learn how [Career Services](#) can help you find success.

Search by Degree: Results

Search by Career | Search by Degree

You know your interests. You just not sure what you want to be when you grow up. Browse our programs to find the types of jobs that Thomas alumni have held.

1 **Select area of study**
 Business & Management

2 **Select program**
 Hospitality management

[See Career Options +](#)

Thomas alumni with degrees in this field have held the following positions: 6

This is the title of a job City, State	This is the title of a job City, State
This is the really really long title of a job City, State	This is the title of a job City, State
This is the title of a job City, State	This is another really long title of a job City, State
This is the title of a job City, State	This is the title of a job City, State

Need help? Undecided? [Contact an admissions representative](#), or learn how [Career Services](#) can help you find success.

NOTES

The Career/Degree finder allows a user to find a Thomas degree that matches his/her desired career path, or learn about careers that match his/her personal interests.

- The tool is comprised of two tabs: Search by Career and Search by Degree.
- On page load, the Search by Career tab is in the active state. No results are shown.
- Should the user switch back and forth between the two tabs, results are retained until a search is performed again.
- "Contact an admissions representative" links to 2.5 Meet Your Admission Rep.
- "Career Services" links to 5.2 Career Services.

Search by Career

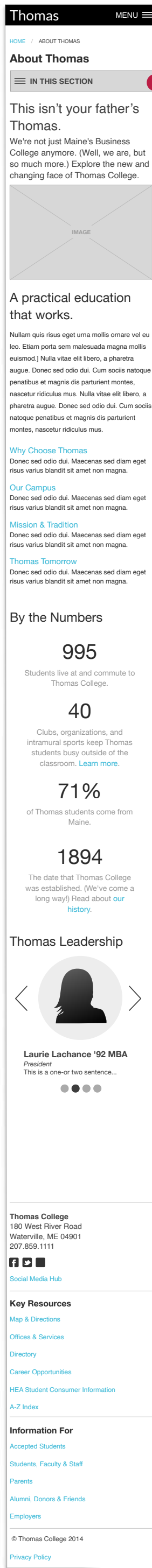
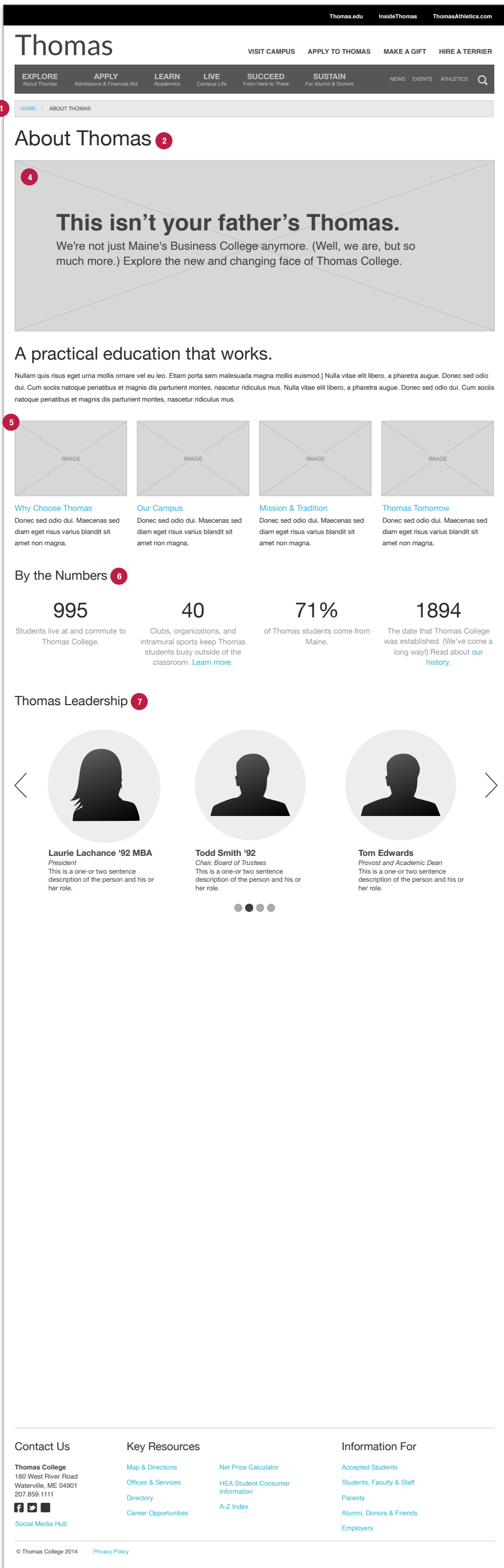
The Search by Career tab combines data from the U.S. Bureau of Labor Statistics' Occupational Outlook Handbook (<http://www.bls.gov/ooh/>) with data from Thomas College (to be supplied by Career Services). Occupations found in the handbook are matched with Thomas degrees that would best lead the student to his/her selected career.

- The "Select a career area" element displays the 25 occupation groups found in the handbook.
 - Should no Thomas degree match with an occupation group, the group is not shown.
- The "Select a career" element displays the name of the specific occupations *within* the occupation group selected by the user.
 - The input is in the inactive state (and cannot be selected) until the user has selected a career area.
- Upon clicking "Find Thomas degrees," the appropriate degrees that match with the occupation are displayed.
 - Each degree name links to 3.x.x.x [Degree].
 - The first five available degrees are shown in alphabetical order. If more than five degrees are available, a link displaying the additional number of degrees is shown (e.g., "+7 more"). Clicking the link expands the content box and displays the remaining degrees below (pushing other content down).

Search by Degree

The Search by Degree tab allows students to see what Thomas degrees may lead to specific kinds of careers.

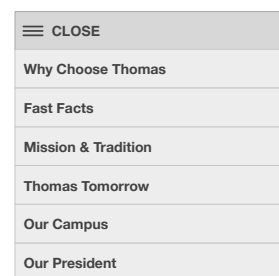
- The "Select area of study" element displays the 13 Thomas degree areas (see section 3.0 for a breakdown of the areas).
- The "Select program" element displays the degree *within* the area of study selected by the user.
 - The input is in the inactive state (and cannot be selected) until the user has selected an area of study.
- Upon clicking "See Career Options," a list of jobs held by Thomas alumni is shown. If more careers are available than can be shown in the available space, a "+[n] more" link is shown. Clicking the link expands the content box and displays the remaining careers below (pushing other content down).



NOTES

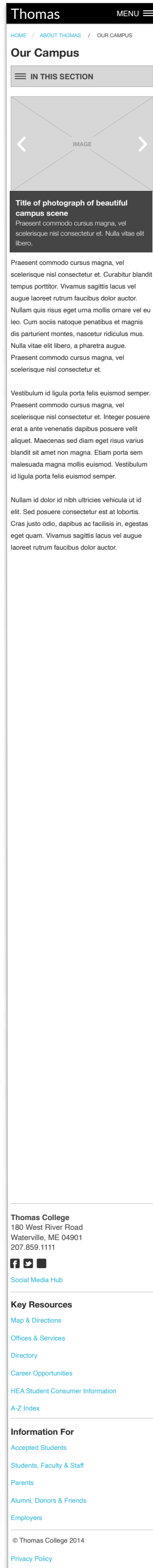
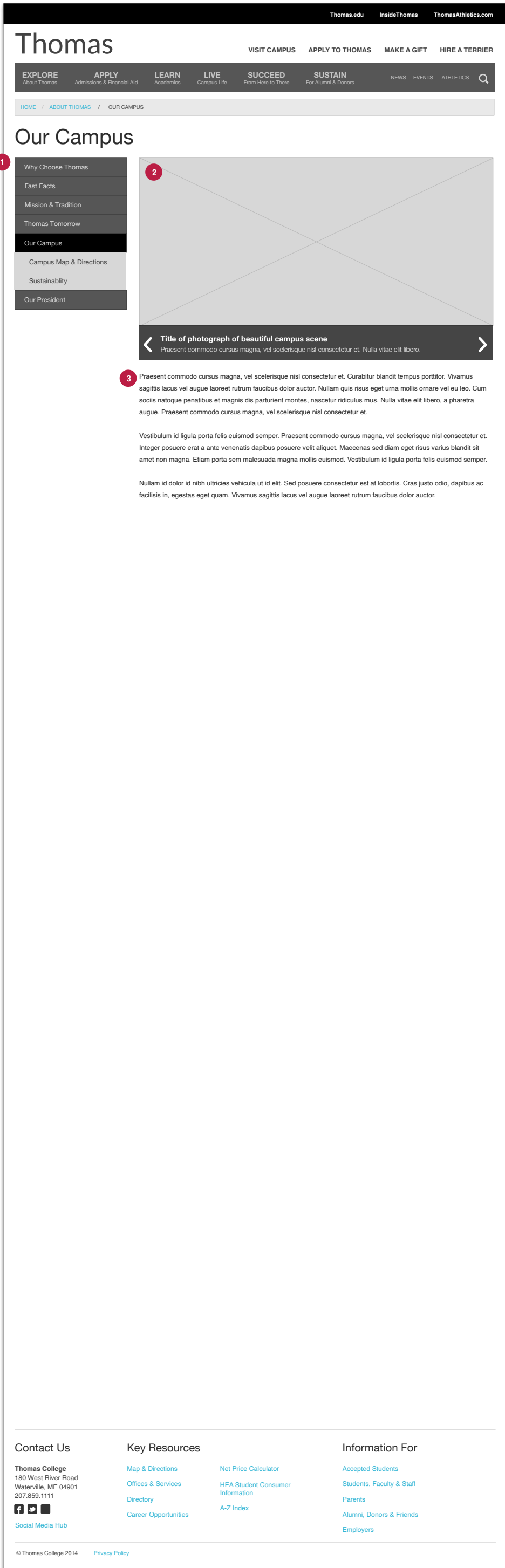
A Section Landing Page

- Breadcrumb Navigation**
Supplementary navigation that shows the user his/her location with the site's hierarchy.
 - The final page in the breadcrumb trail is not linked.
- Page Title**
- Sectional Navigation**
Navigation that leads the user through the pages within the section.
 - In the large-screen environment, sectional navigation is *not shown* on a level 1 Section Landing Page. (It is shown, however, on Level 2 or deeper pages; see the following wireframe as an example.)
 - In the small-screen environment, sectional navigation is shown on all pages, and is collapsed within an "In This Section" menu (with Hamburger Menu icon). On tap, the menu expands to reveal Level 2 items, and the title of the menu changes to "Close." The open menu "pushes down" the content below. On tap, the menu closes and the content below moves back to its original position.



On tapping a Level 2 items, the user is taken deeper into the site's hierarchy. If necessary, a Level 3 navigation menu appears (showing only Level 3 items). The pattern repeats with content deeper in the site.

- Hero Image**
Large imagery and text with copy that communicates Thomas core messages related to the section at hand. (In the small-screen environment, the image and copy may be shown as separated, depending on the final visual design.)
- Child Content Summaries**
Images, headlines and copy that link to *selected* child content within the section. (Note: Summaries are manually selected within the CMS.)
 - The image and headline of each summary is automatically linked to the appropriate page.
 - Summary text may include HTML (including formatting and links).
 - Images are not shown within the small-screen environment.
- By the Numbers**
Large facts/proof points related to the section at hand (see content model).
 - Facts may include a link to another area of the website (although not required).
- Profile Carousel**
Profiles of Thomas community members related to the section at hand (see content model).



NOTES

B Standard Content Page

- Sectional Navigation**
 Navigation that leads the user through the pages within the section.
 - In the large-screen environment, sectional navigation is shown on level 2 and deeper pages. If a user is "on" a page with child pages, those child pages are displayed; otherwise, child pages are not displayed (see following wireframe).
- Slideshow or Single Image**
 A single image and caption (see following wireframe), or multiple images/captions in slideshow format, related to the content at hand.
- Main Content**

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VISIT CAMPUS APPLY TO THOMAS MAKE A GIFT HIRE A TERRIER

EXPLORE
About Thomas
APPLY
Admissions & Financial Aid
LEARN
Academics
LIVE
Campus Life
SUCCEED
From Here to There
SUSTAIN
For Alumni & Donors
NEWS EVENTS ATHLETICS
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[HOME](#) / [ABOUT THOMAS](#) / [OUR PRESIDENT](#)

Our President

[Why Choose Thomas](#)
[Fast Facts](#)
[Mission & Tradition](#)
[Thomas Tomorrow](#)
[Our Campus](#)
[Our President](#)
[Blog](#)

President Laurie Lachance
Laurie Lachance is Thomas' fifth president, and first female and first alumna to lead the College.

Laurie Lachance '92 MBA

In July 2012, Laurie Lachance was named as Thomas College's fifth president. She is the first female and the first alumna to lead this small, dynamic business and liberal arts college in its 118 year history.

From 2004-2012, Laurie served as President and CEO of the Maine Development Foundation, a highly-regarded, non-profit, membership organization established in 1978. The Foundation's flagship programs include Leadership Maine, Policy Leaders Academy, the Maine Downtown Center, the Maine Employers' Initiative, and the Maine Economic Growth Council.

An Economist for a Business College

Prior to MDF, Laurie served as the Maine State Economist for eleven years for three governors. In that capacity, she chaired the Maine State Revenue Forecasting Commission, and served as lead or co-lead on utility restructuring, telecommunications, the retirement industry, and tax reform. Prior to joining state government, Laurie served as the Corporate Economist at Central Maine Power Company.

A frequent author and speaker on the economic status of Maine, Laurie holds an undergraduate degree from Bowdoin College, an MBA from Thomas College, and was recently awarded the Doctor of Humane Letters from the University of Maine at Presque Isle. She has been the recipient of several awards including: the Governor Kenneth M. Curtis Leadership Award, the Dr. Mary Chandler Lowell Award, the Margaret Chase Smith Policy Center Distinguished Maine Policy Fellow, the Thomas College Distinguished Alumnus, the Deborah Morton Award, the Maine State Chamber of Commerce's President's Award, and the Kennebec Valley Chamber of Commerce's Community Service Award.

Tuesdays with Laurie

Curabitur blandit tempus porttitor. Fusce dapibus, tellus ac cursus commodo, tortor mauris condimentum nibh, ut fermentum massa justo sit amet risus. Maecenas faucibus mollis interdum. Nulla vitae elit libero, a pharetra augue. Aenean lacinia bibendum nulla sed consectetur. Fusce dapibus, tellus ac cursus commodo, tortor mauris condimentum nibh, ut fermentum massa justo sit amet risus. Vivamus sagittis lacus vel augue laoreet rutrum faucibus dolor auctor.

Contact Us

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Waterville, ME 04901
207.859.1111

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- [Offices & Services](#)
- [Directory](#)
- [Career Opportunities](#)

Information For

- [Net Price Calculator](#)
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- [A-Z Index](#)
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- [Students, Faculty & Staff](#)
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NOTES

B Standard Content Page

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A Section Landing Page

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Thomas

VISIT CAMPUS APPLY TO THOMAS MAKE A GIFT HIRE A TERRIER

EXPLORE About Thomas APPLY Admissions & Financial Aid LEARN Academics LIVE Campus Life SUCCEED From Here to There SUSTAIN For Alumni & Donors NEWS EVENTS ATHLETICS Q

HOME / ADMISSIONS & FINANCIAL AID

Admissions & Financial Aid

Ready to work hard? We thought so.

A Thomas education is affordable and available to motivated students ready for practical and relevant results. (Oh yeah, that's you.)

A Thomas education leads to success.

Nullam quis risus eget urna mollis ornare vel eu leo. Etiam porta sem malesuada magna mollis euismod.] Nulla vitae elit libero, a pharetra augue. Donec sed odio dui. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Nulla vitae elit libero, a pharetra augue. Donec sed odio dui. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus.

Undergraduate Admission
For traditional, full-time high school graduates, transfer students, or adults seeking to complete their degree.

Graduate Admission
For those seeking an advanced degree with part-time and full-time options.

International Admission
For students from outside of the United States.

Financial Aid
Thomas offers a comprehensive program of financial assistance to students with academic promise who have demonstrated financial need.

By the Numbers

72%

Our tuition is just three-quarters of the national average for liberal arts colleges. Try our [net tuition calculator](#).

94%

of Thomas students receive financial aid. Don't be scared of the numbers; we can help you [pay for college](#).

70%

of Thomas students are part of the first generation of their families to attend college.

XXXXX

Another fact related to the content of this section. The fact could also [include a link](#).

Picture Yourself at Thomas

Jen Thomas '16
Old Town, Maine
Being active within our community is important to me. Thomas has offered me the opportunity to do just that.

Tory Stark '16
Knox, Maine
Being active within our community is important to me. Thomas has offered me the opportunity to do just that.

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● ● ● ●

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HOME / ADMISSIONS & FINANCIAL AID / UNDERGRADUATE ADMISSION

Undergraduate Admission

- Undergraduate Admission
- Admission Requirements
- Application Process
- Dates & Deadlines
- Tuition & Fees
- Transfer
- Graduate Admission
- International Admission
- Financial Aid
- Meet Your Admissions Rep
- Visit Campus
- Request Information
- Apply

You're on your way

Thank you for taking the first step to becoming a Thomas student. Whether you're a traditional high school student, a college student looking to transfer from another institution, or an adult looking for the flexibility of weekend and evening options, you've come to the right place.

What we look for

Duis mollis, est non commodo luctus, nisi erat porttitor ligula, eget lacinia odio sem nec elit. Maecenas faucibus mollis interdum. Cras mattis consectetur purus sit amet fermentum. Cras mattis consectetur purus sit amet nisi amet cras.

Incoming Class Profile

Average GPA	B Average
Average SAT 1 score	1000

Application Deadlines

Early Decision	Nov. 15
Regular Decision	March 15
Another Deadline	May 1

Tuition & Fees

Tuition	\$22,610
Room & Board	\$9,050
Total with all Fees	\$32,310

Take the next step

- Before you apply**
 - Browse [areas of study](#). Not sure what direction you want to take? Try our [degree finder](#).
 - [Get on our mailing list](#). We'll send you our viewbook and add you to our mailing list for notifications about important news and deadlines.
 - [Visit campus](#). Sign up for a group visit day, or sign up for your own personal visit. And, if you visit, we'll waive your \$50 application fee.
- The application process**
 - Gather your materials. In addition to your application form and fee, we'll need to receive an official transcript, letter of recommendation, and your SAT or ACT scores. Read about the [steps to applying to Thomas](#) in detail.
 - [Submit your application](#). You can apply through the Common Application or through the Thomas application (either online or through the mail).
 - [Begin the financial aid process](#). With you application to Thomas, we'll automatically consider you for merit scholarships. Students seeking financial assistance other than merit scholarships should file a Free Application for Federal Student Aid (FAFSA).
- After you apply**
 - [Check your admission status](#). We'll notify you of our decision by Dec. 31 if you apply by Dec. 15, or within about two weeks of receiving your application.
 - If you've already been accepted to Thomas, pay your [admission deposit](#).

We're here to help

The following admissions representatives work with undergraduate applicants and can guide you through the admissions process.

Chris Farrar
Undergraduate Admissions Counselor
This is a one- or two sentence description of the person and his or her role.
farrarc@thomas.edu

Matt Barry
Undergraduate Admissions Counselor
This is a one- or two sentence description of the person and his or her role.
barrym@thomas.edu

Darrell "Tex" Alexander
Undergraduate Admissions Counselor
This is a one- or two sentence description of the person and his or her role.
alexanderd@thomas.edu

John Doe
Undergraduate Admissions Counselor
This is a one- or two sentence description of the person and his or her role.
farrarc@thomas.edu

Jane Doe
Undergraduate Admissions Counselor
This is a one- or two sentence description of the person and his or her role.
barrym@thomas.edu

Thomas
MENU

HOME / ADMISSION & FINANCIAL AID / UNDERGRADUATE ADMISSION

Undergraduate Admission

IN THIS SECTION

You're on your way

Thank you for taking the first step to becoming a Thomas student. Whether you're a traditional high school student, a college student looking to transfer from another institution, or an adult looking for the flexibility of weekend and evening options, you've come to the right place.

What we look for

Duis mollis, est non commodo luctus, nisi erat porttitor ligula, eget lacinia odio sem nec elit. Maecenas faucibus mollis interdum. Cras mattis consectetur purus sit amet fermentum. Cras mattis consectetur purus sit amet nisi amet cras.

Incoming Class Profile

Average GPA	B Average
Average SAT 1 score	1000

Application Deadlines

Early Decision	Nov. 15
Regular Decision	March 15
Another Deadline	May 1

Tuition & Fees

Tuition	\$22,610
Room & Board	\$9,050
Total with all Fees	\$32,310

Take the next step

- Before you apply**
 - Browse [areas of study](#). Not sure what direction you want to take? Try our [degree finder](#).
 - [Get on our mailing list](#). We'll send you our viewbook and add you to our mailing list for notifications about important news and deadlines.

[condensed for wireframe purposes only]

We're here to help

The following admissions representatives work with undergraduate applicants and can guide you through the admissions process.

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Undergraduate Admissions Counselor
This is a one- or two sentence description of the person and his or her role.
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alexanderd@thomas.edu

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C Admission Audience Page

- "At a Glance"**
Key information most requested by prospective students —including information about the incoming class profile, important dates and deadlines, and tuition and fees.
- Take the Next Step**
A symbolic checklist of activities that a prospective student must complete in the admissions process depending on applicant type (undergraduate, graduate, or international).
- Admissions Representatives Gallery**
A list of admissions representatives responsible for the applicant type (in this example, undergraduates). Note: Different than the Profile Carousel previously shown, profiles are shown in gallery format.

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EXPLORE About Thomas APPLY Admissions & Financial Aid LEARN Academics LIVE Campus Life SUCCEED From Here to There SUSTAIN For Alumni & Donors NEWS EVENTS ATHLETICS

HOME / ADMISSIONS & FINANCIAL AID / REQUEST INFORMATION

Request Information

Undergraduate Admission Graduate Admission International Admission Financial Aid Meet Your Admissions Rep Visit Campus Request Information Apply

Fill out this form and an admissions representative will contact you. To connect right now, call xxx-xxx-xxxx.

Personal Information

First Name Required Middle Initial Last Name Required

Preferred First Name Gender Male Female

Person who Recommended Thomas to You

Contact Information

Address Line 1 Required Address Line 2

City Required State Required ZIP Required

Country

Email Phone

For access to MyThomas, which allows you to check the status of your application should you choose to apply.

Preferred Contact Method

Current/Previous Education and Activities

Current or Previous High School Current or Previous College/University

High School or College, if not listed above:

Year of High School Graduation

High School Varsity Sports (check all that apply)

H.S. Extracurricular Activities (check up to 3)

Other High School Activities (if not listed above)

College Academic and Extracurricular Interests

Degree Type of Interest

Degree Program(s) of Interest

Intercollegiate Sports Interest (check all that apply)

Requests and/or Questions

I would like a tour of the campus.

Please have an admissions counselor call me.

Questions and/or Comments

Request Information

NOTES

G Form Page

Note: Form content is representative only and is displayed here to suggest formatting. Form content—including inputs, input types, lengths, validation, etc.—will be determined during the content development phase.

Recommendations:

- Form fields are grouped into fieldsets to aid readability.
- Required fields are indicated with a "Required" label.
- Drop check-lists are used in instances where the user may select more than one item (e.g., High School Extracurricular Activities).

Select

- Academic/Honors Club
- Accounting Society
- Alpha Chi Honor
- Alpha Eta Mu Hon. Soc.
- Alpha Gamma Delta

- Form validation is server-side. If an error occurs on submission, an error message is clearly displayed at the top of the page:

Oops! Looks like there's a problem. Correct the errors below, and then try submitting the form again.

Additionally, fields associated with the errors are clearly marked:

Label Required

Error message associated with input.

Label

Error message associated with input.

Radio Button 1

Radio Button 1

Radio Button 1

Radio Button 1

Label for Checkbox

Label for Checkbox

Label for Checkbox

Label for Checkbox

Contact Us

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Thank you!

- Undergraduate Admission
- Graduate Admission
- International Admission
- Financial Aid
- Meet Your Admissions Rep
- Visit Campus
- Request Information

We have received your request for information and will be in touch soon. Thanks for taking the first step to becoming a part of the Thomas community!

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180 West River Road
Waterville, ME 04901
207.859.1111
Social Media Hub

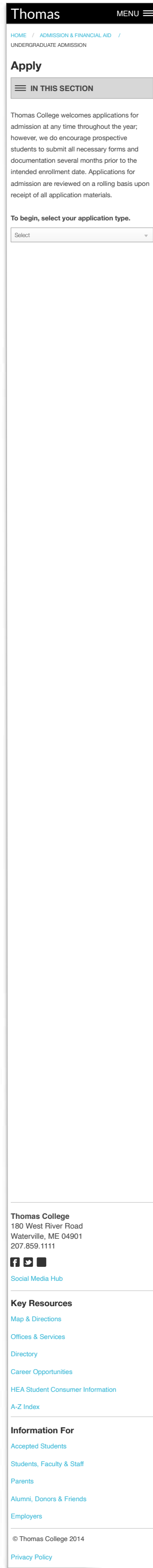
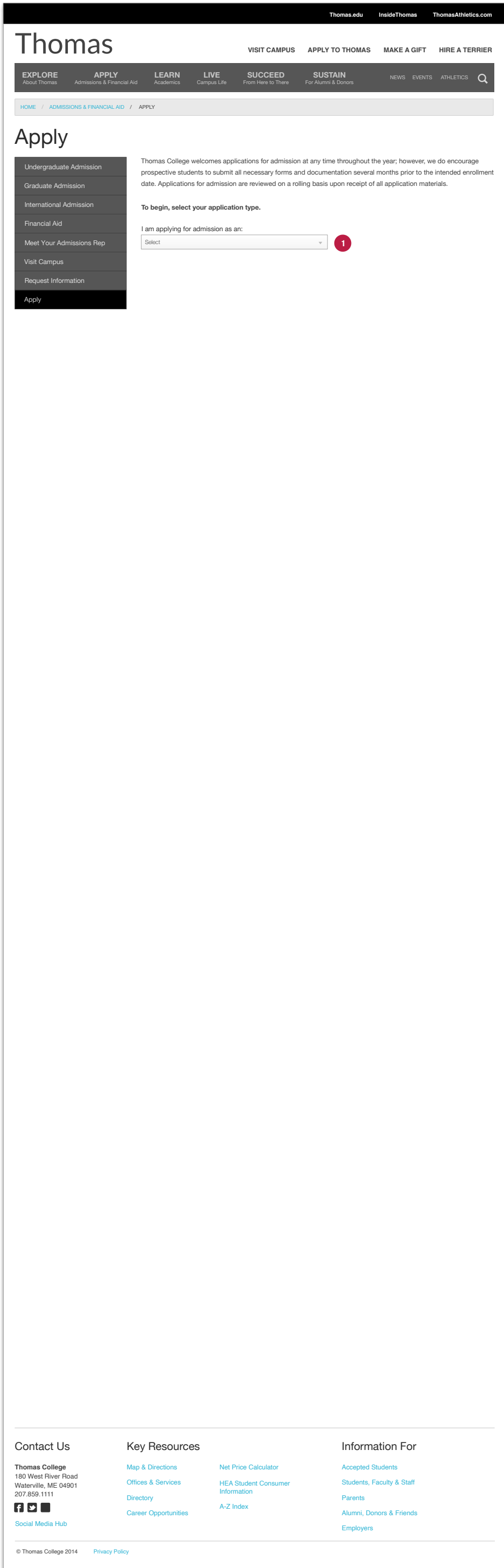
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B Standard Content Page

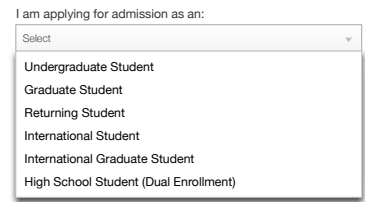


NOTES

U Unique Page

1. **Applicant Type Select Menu**

Select element that allows the user to choose his/her applicant type in order to obtain the correct application instructions and forms.



- Upon select, application instructions are shown below (see following wireframe).

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Thomas College welcomes applications for admission at any time throughout the year; however, we do encourage prospective students to submit all necessary forms and documentation several months prior to the intended enrollment date. Applications for admission are reviewed on a rolling basis upon receipt of all application materials.

To begin, select your application type.

I am applying for admission as an:

Undergraduate Student

Undergraduate Application Procedures

Thomas College welcomes applications for admission at any time throughout the year; however, we do encourage prospective students to submit all necessary forms and documentation several months prior to the intended enrollment date. Applications for admission are reviewed on a rolling basis upon receipt of all application materials. All of the following items constitute a complete application for admission and must be received before an admission decision is rendered:

- An official high school transcript and official copies of transcripts of any college coursework.
- A recommendation from a teacher or guidance counselor.
- SAT 1 or ACT scores are required for consideration for all Bachelor's degree candidates. The Thomas College code for score reporting is 3903 for the SAT 1 and 1663 for the ACT. International applicants not residing in the U.S. and associate degree candidates do not need to submit SAT scores.
- A non-refundable application fee of \$40. (International students not living in the United States do not have to submit the application fee.)
- International students must also submit results of the TOEFL or IELTS exams to complete their Application for Admission and a Declaration of Financial Status.
- Please send us a photograph of yourself. This is used for identification and public relations purposes. Your application will be considered with or without the photograph.

Thomas College invites applications from prospective degree candidates without regard to race, color, creed, sex, sexual orientation, national origin, handicap or age.

Undergraduate Application Forms

Thomas College accepts both the Thomas applications and the Common Application.

The Thomas Application
 For high school students seeking admission to Thomas as a part- or full-time undergraduate, or for undergraduates seeking to transfer to Thomas College.

- [Download PDF](#)
- [Apply Online](#)

The Common Application
 As a substitute for the Thomas application, we gladly accept both electronic and paper versions of the Common Application.

- [Download PDF](#)
- [Apply Online](#)

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Apply

IN THIS SECTION

Thomas College welcomes applications for admission at any time throughout the year; however, we do encourage prospective students to submit all necessary forms and documentation several months prior to the intended enrollment date. Applications for admission are reviewed on a rolling basis upon receipt of all application materials.

To begin, select your application type.

Select

Undergraduate Application Procedures

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- [Apply Online](#)

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Academics

Versatile. Relevant. Practical.

We call it "real learning" that works. You'll develop the skills and abilities to achieve success for careers that are in demand.

Our curriculum is intentionally career-focused.

As you engage in internships, applied research, leadership development, community service, study-travel, and other experiences, you'll develop the transferrable skills that lead to both an immediate job and lifelong success. [Additional information about Thomas' educational philosophy. Nullam quis risus eget urna mollis ornare vel eu leo. Etiam porta sem malesuada magna mollis euismod.]

Areas of Study
Aenean lacinia bibendum nulla sed consectetur. Nulla vitae elit libero, a pharetra augue.

Three-Year Degree Programs
Aenean lacinia bibendum nulla sed consectetur. Aenean eu leo quam. Pellentesque ornare sem lacinia.

Dual Enrollment
Maecenas faucibus mollis interdum. Integer posuere erat a ante venenatis dapibus posuere velit aliquet.

Study Abroad
Curabitur blandit tempus porttitor. Fusce dapibus, tellus ac cursus commodo.

1 Undergraduate, Joint Degree, and Graduate Programs

Not sure where to begin? Explore programs that match your interests. [Launch degree finder](#) →

Majors	Joint Degrees	Graduate Degrees
<p>Accounting</p> <ul style="list-style-type: none"> Accounting (2-year) Accounting ¹ Accounting & Financial Analysis (B.S.) Forensic Accounting (B.S.) Managerial Accounting (B.S.) Public Accounting (B.S.) <p>Arts & Sciences / General Studies</p> <ul style="list-style-type: none"> Arts & Sciences (2-year) ² Arts & Sciences General Studies <p>Business & Management</p> <ul style="list-style-type: none"> Business Business Administration (2-year) ² Business Administration ² Business Administration (Finance/Economics Concentration) ¹ Human Resources Management ² Entrepreneurship/Small Business Hospitality Management Hotel & Restaurant Management International Business Management <p>Communications</p> <ul style="list-style-type: none"> Communications (Public Relations/Marketing) <p>Computers & Technology</p> <ul style="list-style-type: none"> Computer Science Information Technology Management Security & Cyber Defense <p>Criminal Justice</p> <ul style="list-style-type: none"> Criminal Justice Criminal Justice Administration 	<p>Education</p> <ul style="list-style-type: none"> Early Childhood Education Elementary Education Elementary Education/MS Secondary Education (English Concentration) Secondary Education (Social Studies Concentration) <p>English</p> <ul style="list-style-type: none"> English <p>Finance</p> <ul style="list-style-type: none"> Finance <p>Marketing</p> <ul style="list-style-type: none"> Marketing Management <p>Political Science</p> <ul style="list-style-type: none"> Political Science (American Politics Concentration) Political Science (International Relations Concentration) <p>Psychology</p> <ul style="list-style-type: none"> Psychology Psychology (Forensic Psychology Concentration) <p>Sports Management</p> <ul style="list-style-type: none"> Sports Management Sports Management (Sport Marketing Concentration) Sports Management (Golf Management Concentration) 	<p>Accounting</p> <ul style="list-style-type: none"> Accounting/MBA (Fast Track CPA) Accounting/MBA Accounting/MBA (Forensic Sciences Concentration) Accounting/MBA (Human Resources Concentration) <p>Business & Management</p> <ul style="list-style-type: none"> Hospitality Management/MBA International Business/MBA Management/MBA Management/MBA (Human Resources Concentration) <p>Computers & Technology</p> <ul style="list-style-type: none"> Computer Science/MBA Information Technology Management/MBA <p>Finance</p> <ul style="list-style-type: none"> Finance/MBA Finance/MBA (Human Resources Concentration) <p>Marketing</p> <ul style="list-style-type: none"> Marketing/MBA Marketing/MBA (Human Resources Concentration) <p>Sports Management</p> <ul style="list-style-type: none"> Sports Management/MBA Sports Management/MBA (Human Resources Concentration)

¹ Evening/weekend option available ² Three-year degree option available

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U Unique Page

1. **Degree List**
A list of all available degrees grouped degree type (undergraduate, graduate, and joint) and then by area of study.
 - "Launch degree finder" opens Degree/Career finder (see Home page) in modal window. (Not shown in small-screen environment.)
 - Degrees with a evening/weekend option or three-year degree option are indicated by the appropriate icon.
 - Each degree links to the appropriate 3.x.x.x [Degree] page.

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HOME / ACADEMICS

Academics

Versatile. Relevant. Practical.

We call it "real learning" that works. You'll develop the skills and abilities to achieve success for careers that are in demand.

Search by Career
Search by Degree

You know what career you'd like to pursue. You're just not sure what path will get you there. Start here and we'll suggest the Thomas degree that will put you on your way.

1 Select a career area

Management

2 Select a career

Financial Managers

Find Thomas degrees »

Need help? Undecided? [Contact an admissions representative](#), or learn how [Career Services](#) can help you find success.

Areas of Study

Aenean lacinia bibendum nulla sed consectetur. Nulla vitae elit libero, a pharetra augue.

Three-Year Degree Programs

Aenean lacinia bibendum nulla sed consectetur. Aenean eu leo quam. Pellentesque ornare sem lacinia.

Dual Enrollment

Maecenas faucibus mollis interdum. Integer posuere erat a ante venenatis dapibus posuere velit aliquet.

Study Abroad

Curabitur blandit tempus porttitor. Fusce dapibus, tellus ac cursus commodo.

Undergraduate, Joint Degree, and Graduate Programs

Not sure where to begin? Explore programs that match your interests. [Launch degree finder](#) →

Majors	Joint Degrees	Graduate Degrees
<p>Accounting</p> <p>Accounting (2-year)</p> <p>Accounting ①</p> <p>Accounting & Financial Analysis (B.S.)</p> <p>Forensic Accounting (B.S.)</p> <p>Managerial Accounting (B.S.)</p> <p>Public Accounting (B.S.)</p> <p>Arts & Sciences / General Studies</p> <p>Arts & Sciences (2-year) ②</p> <p>Arts & Sciences</p> <p>General Studies</p> <p>Business & Management</p> <p>Business</p> <p>Business Administration (2-year) ②</p> <p>Business Administration ①</p> <p>Business Administration (Finance/Economics Concentration) ①</p> <p>Human Resources Management ②</p> <p>Entrepreneurship/Small Business</p> <p>Hospitality Management</p> <p>Hotel & Restaurant Management</p> <p>International Business</p> <p>Management</p> <p>Communications</p> <p>Communications (Public Relations/Marketing)</p> <p>Computers & Technology</p> <p>Computer Science</p> <p>Information Technology Management</p> <p>Security & Cyber Defense</p> <p>Criminal Justice</p> <p>Criminal Justice</p> <p>Criminal Justice Administration</p>	<p>Education</p> <p>Early Childhood Education</p> <p>Elementary Education</p> <p>Elementary Education/MS</p> <p>Secondary Education (English Concentration)</p> <p>Secondary Education (Social Studies Concentration)</p> <p>English</p> <p>English</p> <p>Finance</p> <p>Finance</p> <p>Marketing</p> <p>Marketing Management</p> <p>Political Science</p> <p>Political Science (American Politics Concentration)</p> <p>Political Science (International Relations Concentration)</p> <p>Psychology</p> <p>Psychology</p> <p>Psychology (Forensic Psychology Concentration)</p> <p>Sports Management</p> <p>Sports Management</p> <p>Sports Management (Sport Marketing Concentration)</p> <p>Sports Management (Golf Management Concentration)</p>	<p>Accounting</p> <p>Accounting/MBA (Fast Track CPA)</p> <p>Accounting/MBA</p> <p>Accounting/MBA (Forensic Sciences Concentration)</p> <p>Accounting/MBA (Human Resources Concentration)</p> <p>Business & Management</p> <p>Hospitality Management/MBA</p> <p>International Business/MBA</p> <p>Management/MBA</p> <p>Management/MBA (Human Resources Concentration)</p> <p>Computers & Technology</p> <p>Computer Science/MBA</p> <p>Information Technology Management/MBA</p> <p>Finance</p> <p>Finance/MBA</p> <p>Finance/MBA (Human Resources Concentration)</p> <p>Marketing</p> <p>Marketing/MBA</p> <p>Marketing/MBA (Human Resources Concentration)</p> <p>Sports Management</p> <p>Sports Management/MBA</p> <p>Sports Management/MBA (Human Resources Concentration)</p> <p>Accounting</p> <p>Business Administration-Accelerated (Accounting)</p> <p>Business & Management</p> <p>Business Administration (Human Resources)</p> <p>Business Administration (Project Management)</p> <p>Business Administration (Healthcare Management)</p> <p>Business Administration-Accelerated</p> <p>Business Administration-Accelerated (Accounting)</p> <p>Business Administration-Part Time</p> <p>Education</p> <p>Education</p> <p>Educational Leadership</p> <p>Literacy Education</p>

① Evening/weekend option available ② Three-year degree option available

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HOME / ACADEMICS / AREAS OF STUDY

Areas of Study

With more than xx undergraduate majors (including flexible continuing studies programs for adult learners), joint degrees that let you complete your undergraduate and master's degree together, and graduate programs in business and education, Thomas College is dedicated to helping you plan for your future.

- Accounting
- Business & Management
- Communications
- Computers & Technology
- Criminal Justice
- Education
- English
- Finance
- Marketing
- Political Science
- Psychology
- Sports Management
- Three-Year Degree Programs
- Dual Enrollment
- Study Abroad

Accounting
Donec sed odio dui. Maecenas sed diam eget risus varius blandit sit amet non magna.

Business & Management
Donec sed odio dui. Maecenas sed diam eget risus varius blandit sit amet non magna.

Communications
Donec sed odio dui. Maecenas sed diam eget risus varius blandit sit amet non magna.

Computers & Technology
Donec sed odio dui. Maecenas sed diam eget risus varius blandit sit amet non magna.

Criminal Justice
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Education
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English
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Finance
Donec sed odio dui. Maecenas sed diam eget risus varius blandit sit amet non magna.

General Studies
Donec sed odio dui. Maecenas sed diam eget risus varius blandit sit amet non magna.

Marketing
Donec sed odio dui. Maecenas sed diam eget risus varius blandit sit amet non magna.

Political Science
Donec sed odio dui. Maecenas sed diam eget risus varius blandit sit amet non magna.

Psychology
Donec sed odio dui. Maecenas sed diam eget risus varius blandit sit amet non magna.

Sports Management
Donec sed odio dui. Maecenas sed diam eget risus varius blandit sit amet non magna.

Thomas MENU

HOME / LEARN / AREAS OF STUDY

Areas of Study

IN THIS SECTION

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[Marketing](#)
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[Political Science](#)
Donec sed odio dui. Maecenas sed diam eget risus varius blandit sit amet non magna.

[Psychology](#)
Donec sed odio dui. Maecenas sed diam eget risus varius blandit sit amet non magna.

[Sports Management](#)
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H Gallery Page

- Child Content Summaries**
Images, headlines, and copy that link to pages deeper in the section or elsewhere in the site, displayed in gallery format.
 - Multiple galleries may appear on a page (see following wireframe for example).

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H Gallery Page

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Accounting

Areas of Study

Accounting

Business & Management

Communications

Computers & Technology

Criminal Justice

Education

English

Finance

Marketing

Political Science

Psychology

Sports Management

Three-Year Degree Programs

Dual Enrollment

Study Abroad

Theory and technique meet practical experience.

In our accounting program, in any major you choose, you'll learn about accounting theory, techniques, and practices, and you'll be exposed to the basics of business. You'll build a foundation in math, financial information systems, and all areas of reporting and analysis. Then, you'll strengthen your knowledge more specifically in the direction of the major you choose:

Bachelor of Science Degrees (4 year)

Accounting
Donec sed odio dui. Maecenas sed diam eget risus varius blandit sit amet non magna.

Accounting-Managerial
Donec sed odio dui. Maecenas sed diam eget risus varius blandit sit amet non magna.

Accounting-Public
Donec sed odio dui. Maecenas sed diam eget risus varius blandit sit amet non magna.

Accounting & Financial Analysis
Donec sed odio dui. Maecenas sed diam eget risus varius blandit sit amet non magna.

Accounting Information Systems
Donec sed odio dui. Maecenas sed diam eget risus varius blandit sit amet non magna.

BS/Master of Business Administration (5 year)

Accounting
Donec sed odio dui. Maecenas sed diam eget risus varius blandit sit amet non magna.

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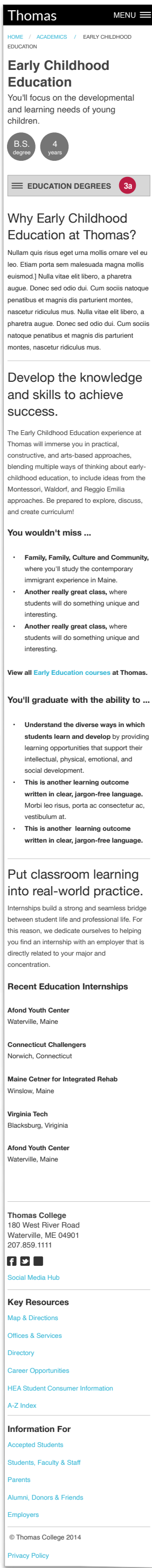
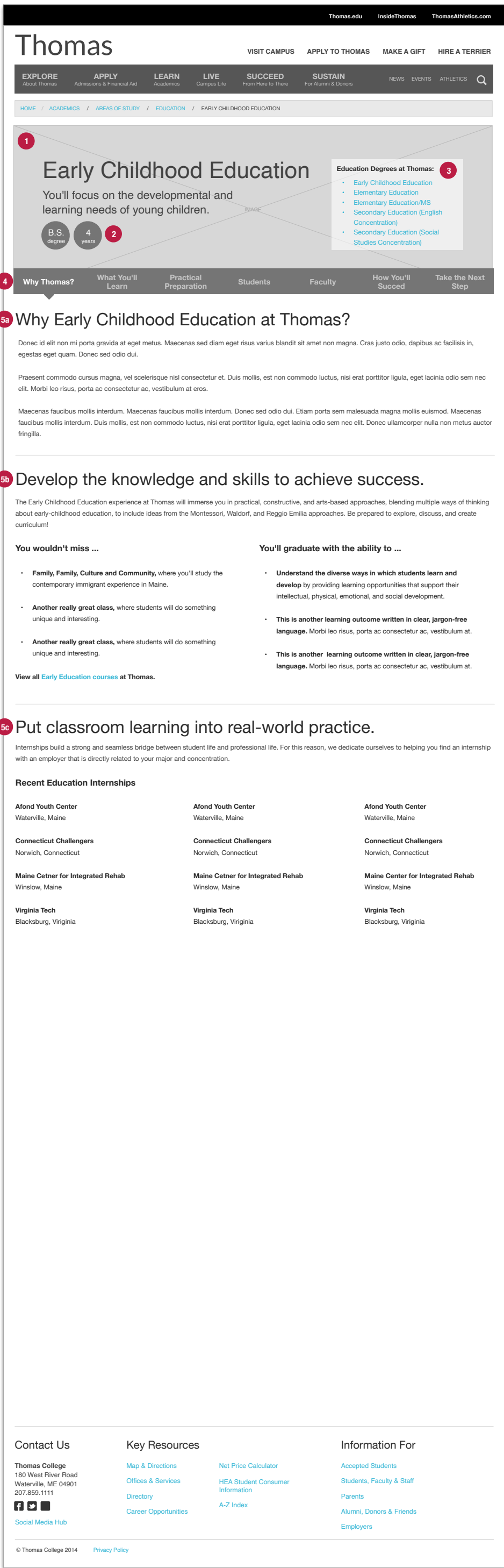
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D Degree Page

- Hero Image**
 Large imagery and text that describes the degree and a significant learning outcome. In the small-screen environment, the imagery is not shown.
- Degree Icons**
 Icons representing the type of degree received (e.g., B.S., MBA, etc.) and length of program.
 - Icons match the iconography used on the Academics and Areas of Study pages, as previously shown.
- Related Degrees**
 A list of other degrees within the same area of study.
 - If no other degrees exist with the same area of study (English, Finance, and Marketing), the Related Degrees content is not shown.
 - In the small-screen environment, Related Degrees are collapsed into sectional navigation (3a).
- Degree Navigation**
 Navigation that allows the user to navigate to sections of the page.
 - On click, the page scrolls to the appropriate area, and the navigation item is displayed the selected state. (Alternatively, the navigation item is displayed in the selected state should the user scroll to that particular area.)
 - On scroll, the navigation becomes "sticky" at the top of the viewport. (For a working example, see http://www.fashionphotography.com.)
- Degree Content**
 Content that "sells" the degree to the prospective student and answers key questions.
 - (5a) The "Why Thomas" section differentiates the Thomas program from competitive institutions' programs.
 - (5b) The "What You'll Learn" section lists a handful of "popular" courses and learning outcomes. "View all Early Education Courses at Thomas" links to the appropriate catalog page on www3.
 - (5c) The "Practical Preparation" section lists "hands on" opportunities for students to put classroom learning into practice (e.g., internships, externships, etc.).
 - (5d) The "Students" and "Faculty" sections (see following page) display Profile Carousels of students enrolled in the program and faculty who teach courses within the program.
 - (5e) The "How You'll Succeed" section (see following page) displays a list of jobs held by Thomas alumni who are graduates of that particular program. (Note: This content is also used in the Degree/Career finder shown on the home page.)
 - (5f) The "Take the Next Step" section (see following page) includes condensed Request for Information form as shown on the home page.


NOTES

D Degree Page


Why Thomas? What You'll Learn Practical Preparation **Students** Faculty How You'll Succeed

5d Immerse yourself with like-minded classmates.


With class sizes that average 20 students, you'll forge close relationships as you immerse yourself in learning together.



Jen Thomas '16
Old Town, Maine
Being active within our community is important to me. Thomas has offered me the opportunity to do just that.




Tory Stark '16
Knox, Maine
Being active within our community is important to me. Thomas has offered me the opportunity to do just that.




Kim Colwell '17
Ellsworth, Maine
Being active within our community is important to me. Thomas has offered me the opportunity to do just that.

5d Learn from professors who are practitioners in their field.


Lorem ipsum dolor sit amet.



Dr. Richard Biffle
Associate Professor of Education
"This is a quote from a faculty member about his areas of interest or practical experience in the field."



Dr. Wallace Alexander
Associate Professor of Education
"This is a quote from a faculty member about his areas of interest or practical experience in the field."



Dr. Pamela Thompson
Associate Professor of Education
"This is a quote from a faculty member about her areas of interest or practical experience in the field."

5e Succeed on a whole new level.

Alumni from Thomas' education program have gone on to hold jobs like ...

Director of Early Childhood Education Waterville Public Schools	Director of Early Childhood Education Waterville Public Schools	Director of Early Childhood Education Waterville Public Schools
Principal Portland Elementary School	Principal Portland Elementary School	Principal Portland Elementary School
Founder and Owner Little Beginnings Learning Center	Founder and Owner Little Beginnings Learning Center	Founder and Owner Little Beginnings Learning Center

5f Take the next step.

Request more information and we'll send you [what Thomas will send student].

Explore these other links:
[Admission Requirements](#)
[Admission Process](#)
[Financial Aid](#)

First Name Last Name

Address

City State ZIP


Phone Email

[Request information »](#)

Thomas MENU

Immerse yourself with like-minded classmates.


With class sizes that average 20 students, you'll forge close relationships as you immerse yourself in learning together.



Jen Thomas '16
Old Town, Maine
Being active within our community is important to me. Thomas has offered me the opportunity to do just that.

Learn from professors who are practitioners in their field.

Lorem ipsum dolor sit amet.



Dr. Richard Biffle
Associate Professor of Education
"This is a quote from a faculty member about his areas of interest or practical experience in the field."

Succeed on a whole new level.

Alumni from Thomas' education program have gone on to hold jobs like ...

Director of Early Childhood Education Waterville Public Schools	Director of Early Childhood Education Waterville Public Schools	Director of Early Childhood Education Waterville Public Schools
Principal Portland Elementary School	Principal Portland Elementary School	Principal Portland Elementary School
Founder and Owner Little Beginnings Learning Center	Founder and Owner Little Beginnings Learning Center	Founder and Owner Little Beginnings Learning Center

Take the next step.

Request more information and we'll send you [what Thomas will send student].

First Name

Last Name

Address

City

State

ZIP

Phone

Email

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A Section Landing Page

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VISIT CAMPUS APPLY TO THOMAS MAKE A GIFT HIRE A TERRIER

EXPLORE About Thomas APPLY Admissions & Financial Aid LEARN Academics LIVE Campus Life SUCCEED From Here to There SUSTAIN For Alumni & Donors NEWS EVENTS ATHLETICS Q

HOME / CAMPUS LIFE

Campus Life

**Some call it small.
We just call it highly networked.**

You'll thrive in a small-college setting known for its caring community.

Small campus, big opportunities.

Vivamus sagittis lacus vel augue laoreet rutrum faucibus dolor auctor. Etiam porta sem malesuada magna mollis euismod. Aenean lacinia bibendum nulla sed consectetur. Praesent commodo cursus magna, vel scelerisque nisl consectetur et. Duis mollis, est non commodo luctus, nisi erat porttitor ligula, eget lacinia odio sem nec elit.

Housing & Dining

Aenean lacinia bibendum nulla sed consectetur. Nulla vitae elit libero, a pharetra augue.

Campus Activities & Clubs

Aenean lacinia bibendum nulla sed consectetur. Aenean eu leo quam. Pellentesque ornare sem lacinia.

Recreation & Intramurals

Maecenas faucibus mollis interdum. Integer posuere erat a ante venenatis dapibus posuere velit aliquet.

Waterville and Beyond

Curabitur blandit tempus porttitor. Fusce dapibus, tellus ac cursus commodo.

By the Numbers

XXXXX

A fact related to the content of this section. The fact could also [include a link](#).

XXXXX

A fact related to the content of this section. The fact could also [include a link](#).


XXXXX

A fact related to the content of this section. The fact could also [include a link](#).


XXXXX

A fact related to the content of this section. The fact could also [include a link](#).


The Thomas Community



Jen Thomas '16
Old Town, Maine
Being active within our community is important to me. Thomas has offered me the opportunity to do just that.



Tory Stark '16
Knox, Maine
Being active within our community is important to me. Thomas has offered me the opportunity to do just that.



Kim Colwell '17
Ellsworth, Maine
Being active within our community is important to me. Thomas has offered me the opportunity to do just that.

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HOME / FROM HERE TO THERE


Getting from Here to There

We promise, you'll be ready to leave (prepared, that is).


We'll provide you the support you need during your time at Thomas so you'll be ready to succeed at whatever's beyond.

Our graduates find career success.


Aenean eu leo quam. Pellentesque ornare sem lacinia quam venenatis vestibulum. Donec ullamcorper nulla non metus auctor fringilla. Praesent commodo cursus magna, vel scelerisque nisl consectetur et. Aenean eu leo quam. Pellentesque ornare sem lacinia quam venenatis vestibulum. Donec ullamcorper nulla non metus auctor fringilla. Praesent commodo cursus magna, vel scelerisque nisl consectetur et.



Career Planning
It all starts here. From day one, Career Services will help you map your journey.



Academic Support
From high-tech to high touch, Thomas provides individualized support services.



Guaranteed Job Program
We're so confident in a Thomas education that we guarantee your employment upon graduation.

By the Numbers

94%

of Thomas graduates have a job within six months of graduation.

85%

of Thomas alumni live in Maine, with with the other 15% representing every other state and 14 countries.

30,458


Thomas alumni live in Maine and around the world, creating a vast network of support.

2


The number of alumni who took us up on our guaranteed job offer. (The other 30,456 didn't need to.)

Successful Alumni


Donec sed odio dui. Nulla vitae elit libero, a pharetra augue. Lorem ipsum dolor sit amet, consectetur adipiscing elit.



Todd Smith '92
Bachelor of Science, Accounting
Owner of T&S, Inc., specializing in the decommission and demolition of nuclear power plants.



Cayla Cohen '09
Bachelor of Science, Criminal Justice
Analyst at INTERPOL, doing [a description of something really interesting].



Jeff Gosselin '93
Bachelor of Science, Finance
Vice president of Commercial Loans, Peoples Bank, doing [a description of something interesting].

● ● ● ●

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HOME / FOR ALUMNI & DONORS / SUPPORT THOMAS

Support Thomas

- Alumni Association
- Career Services for Alums
- Events
- Honors & Awards
- Support Thomas**
- Volunteer
- Refer a Student
- Give to Thomas
- Keep in Touch

Morbi leo risus, porta ac consectetur ac, vestibulum at eros. Donec ullamcorper nulla non metus auctor fringilla. Fusce dapibus, tellus ac cursus commodo, tortor mauris condimentum nibh.

Volunteer

Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Donec sed odio dui. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Donec sed odio dui.

Refer a Student

Nulla vitae elit libero, a pharetra augue. Etiam porta sem malesuada magna mollis euismod. Aenean lacinia bibendum nulla sed consectetur.

Give to Thomas

Nulla vitae elit libero, a pharetra augue. Fusce dapibus, tellus ac cursus commodo, tortor mauris condimentum nibh, ut fermentum massa justo sit amet risus. Vestibulum id ligula porta felis euismod semper. Etiam porta sem malesuada magna mollis euismod.

NOTES

J List Page

- Child Content Summaries**
Headlines, and copy that link to pages deeper in the section (similar to the child content summaries shown on a Gallery Page, but without an image and in vertical list format).

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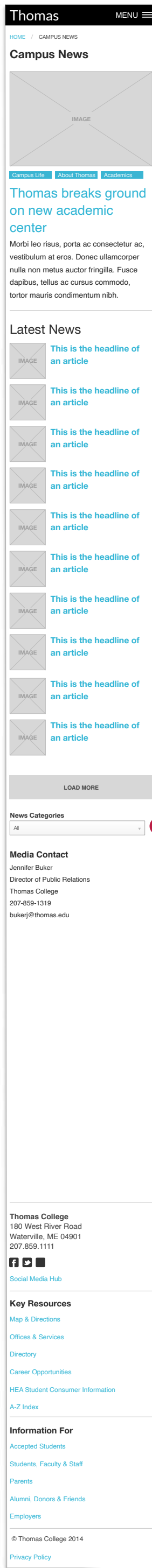
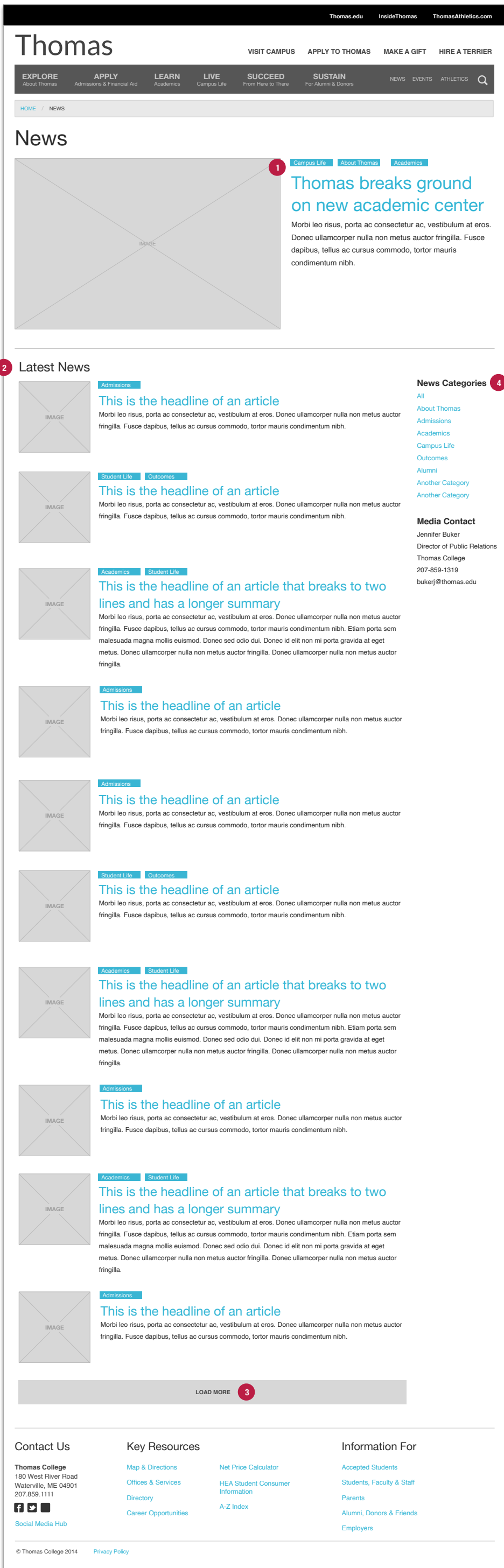
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NOTES

E News/Blog

- Featured/Top Story**
Story marked as "featured" in CMS.
- Latest News**
A list of the 10 most recent articles posted to the site in reverse chronological order (with the most recent at the top). Each article summary includes an image, category tag, headline, and a brief summary.
 - The category tag links to 7.x News: Category Page, displaying all the articles in that category.
 - The image and headline link to 7.x.x News Detail.
 - If no image is available, a placeholder image is shown (e.g., the Thomas logo or other default image).
 - The summary is a standalone field within the CMS (not a truncated view of the main content).
- Load More**
 - On click, 10 more articles are displayed.
- News Categories**
A list of categories to which articles may be assigned. Articles may be assigned to more than one category.
 - The category tag links to 7.x News: Category Page, displaying all the articles in that category.
 - In the small-screen environment, the list of news categories is displayed in a select element (4a). On select, the page refreshes to display the appropriate category page.

4a

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HOME / NEWS

News: Academics

Academics

This is the headline of an article

Morbi leo risus, porta ac consectetur ac, vestibulum at eros. Donec ullamcorper nulla non metus auctor fringilla. Fusce dapibus, tellus ac cursus commodo, tortor mauris condimentum nibh.

Academics **Outcomes**

This is the headline of an article

Morbi leo risus, porta ac consectetur ac, vestibulum at eros. Donec ullamcorper nulla non metus auctor fringilla. Fusce dapibus, tellus ac cursus commodo, tortor mauris condimentum nibh.

Academics **Student Life**

This is the headline of an article that breaks to two lines and has a longer summary

Morbi leo risus, porta ac consectetur ac, vestibulum at eros. Donec ullamcorper nulla non metus auctor fringilla. Fusce dapibus, tellus ac cursus commodo, tortor mauris condimentum nibh. Etiam porta sem malesuada magna mollis euismod. Donec sed odio dui. Donec id elit non mi porta gravida at eget metus. Donec ullamcorper nulla non metus auctor fringilla. Donec ullamcorper nulla non metus auctor fringilla.

Academics

This is the headline of an article

Morbi leo risus, porta ac consectetur ac, vestibulum at eros. Donec ullamcorper nulla non metus auctor fringilla. Fusce dapibus, tellus ac cursus commodo, tortor mauris condimentum nibh.

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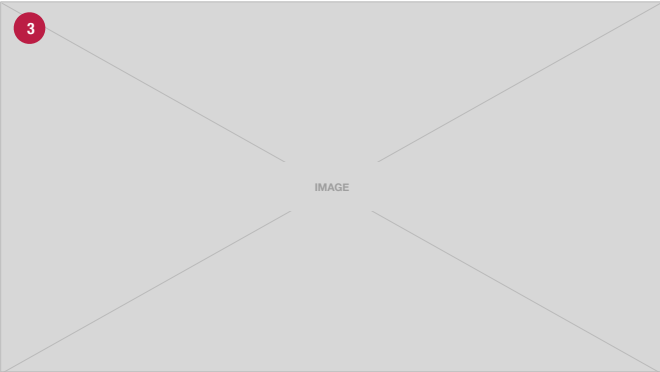
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Thomas breaks ground on new academic center

October 18, 2013 2



Thomas College will break ground on its new Harold Alford Academic Center on Friday, October 18, at 10:00 a.m. "The addition of this state-of-the-art facility will transform our campus and provide much needed space for our growing student population," said President Laurie Lachance.

With full-time, undergraduate enrollment increasing steadily over the past several years, Thomas academic facilities have reached full capacity. Lachance notes that existing classroom space is in constant use for the current student body of more than one thousand, which includes nearly eight hundred undergraduates. "The Harold Alford Academic Center along with the plan to build a new residence hall – both scheduled to open in August 2014 – illustrates our dynamic growth and what Thomas has to offer students," said Lachance.

"The design of this new academic commons represents the best of what contributes to teaching and learning. We have integrated space for individual and group work, library and technology resources, and excellent classrooms and computer labs. Our faculty and staff will have great places to teach and our students will have great places to learn," commented Dr. Thomas Edwards, Provost at Thomas. When completed, the Alford Academic Center will be span 36,000 square feet and will host classrooms, a state-of-the art library, a financial center, a peer tutoring and mentoring center, and faculty offices.

Leading the groundbreaking will be President Laurie Lachance with Greg Powell, Chairman of the Harold Alford Foundation, and Board Co-Chairs Todd Smith and Conrad Ayotte, both Thomas alumni. Speakers will include Student Senate President Jasmine Turner and Faculty Senate Chair Pamela Thompson.

Lachance noted that a generous challenge grant from the Harold Alford Foundation, through which it matches each dollar raised towards the construction, up to \$4 million, made the building's construction possible. "The Thomas community has generated the philanthropic investment to leverage the Foundation's tremendous gift. The Harold Alford Academic Center would not be possible without everyone involved."


News Categories

- All
- About Thomas
- Admissions
- Academics
- Campus Life
- Outcomes
- Alumni
- Another Category
- Another Category
- Another Category


Media Contact

Jen Buker
Director of Public Relations
207-123-4567
jenb@thomas.edu


More Articles in Academics 5




This is the headline of an article



This is the headline of an article



This is the headline of an article



This is the headline of an article

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More Articles in Academics




This is the headline of an article



This is the headline of an article



This is the headline of an article



This is the headline of an article

News Categories

All
▼

Media Contact

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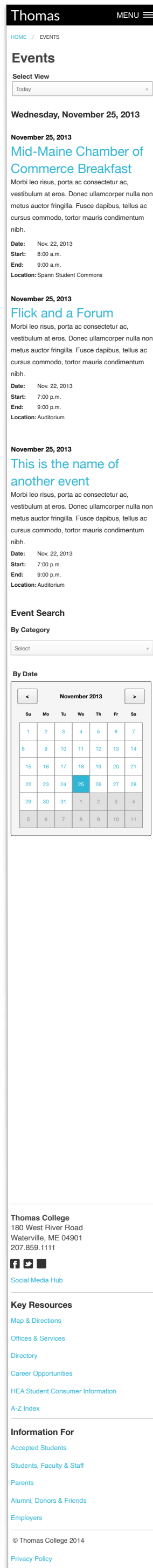
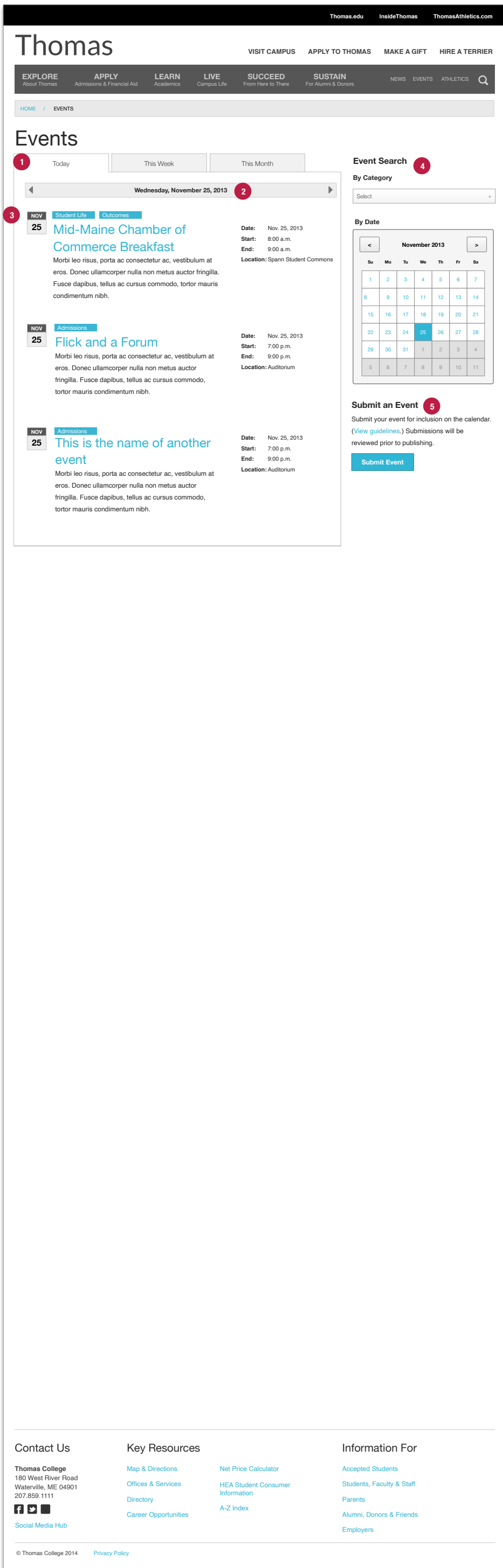
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F News/Blog Detail Page

1. **Article Category Tags**
A list of tags assigned to the article. The category tag links to 7.x News: Category Page, displaying all the articles in that category.
2. **Article Date**
The date at the article was posted.
3. **Article Image (optional)**
4. **Article Content**
5. **Related Articles**
A list of the four most recent articles from the same category (if available).



NOTES

U Unique Page

- Events Today/This Week/This Month**
 Tabbed interface that allows the user to switch between viewing a list of events by day, week (shown on next page), or month. In the small-screen environment, tabs are replaced with a select element (1a).
 - On page load, the "Today" tab is in the active state. The date is also highlighted in the date picker on the right. (In the case of the "This Week" view, the entire week is highlighted.)
 - In the "Today" state, the list of events begins with the first event that takes place on the day selected. Events are *not* removed from the view when they are passed.
 - In the "This Week" state, the list of events begins with the first event that takes place on the Sunday of the week selected.
 - In the "This Month" state, the list of events begins with the first event that takes place on the first day of the month selected.
- Day/Week/Month Navigation**
 Navigation that allows the user to scroll between events by day, week, or month.
- Event Listing**
 List of events by date, week, or month (depending on tab selected).
 - Events are shown in chronological order.
 - Each event listing includes the date, category tags assigned to the event, event title, event summary, start time, end time, and location.
 - The event title links to 8.x Event Detail.
 - The event summary is a truncated view of the full event description.
- Event Search**
 Tools that allow the user to filter events by category or view events on a particular date.
 - Upon selection of an event category, the list of events refresh to display the events tagged with the selected category. The previous selected state (Today/This Week/This Month) remains selected.
- Submit an Event**
 - "View guidelines" links to 8.1.1 Event Submission Guidelines.
 - "Submit Event" button links to 8.1 Submit an Event.

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HOME / EVENTS

Events

Today
This Week
This Month

←
→

Week of November 22-28, 2013

NOV

22

Flick and a Forum

Morbi leo risus, porta ac consectetur ac, vestibulum at eros. Donec ullamcorper nulla non metus auctor fringilla. Fusce dapibus, tellus ac cursus commodo, tortor mauris condimentum nibh.

Date: Nov. 22, 2013

Start: 7:00 p.m.

End: 9:00 p.m.

Location: Auditorium

NOV

24

This is the name of another event

Morbi leo risus, porta ac consectetur ac, vestibulum at eros. Donec ullamcorper nulla non metus auctor fringilla. Fusce dapibus, tellus ac cursus commodo, tortor mauris condimentum nibh.

Date: Nov. 24, 2013

Start: 7:00 p.m.

End: 9:00 p.m.

Location: Auditorium

NOV

25

Mid-Maine Chamber of Commerce Breakfast

Morbi leo risus, porta ac consectetur ac, vestibulum at eros. Donec ullamcorper nulla non metus auctor fringilla. Fusce dapibus, tellus ac cursus commodo, tortor mauris condimentum nibh.

Date: Nov. 25, 2013

Start: 8:00 a.m.

End: 9:00 a.m.

Location: Spann Student Commons

NOV

25

Flick and a Forum

Morbi leo risus, porta ac consectetur ac, vestibulum at eros. Donec ullamcorper nulla non metus auctor fringilla. Fusce dapibus, tellus ac cursus commodo, tortor mauris condimentum nibh.

Date: Nov. 25, 2013

Start: 7:00 p.m.

End: 9:00 p.m.

Location: Auditorium

NOV

25

This is the name of another event

Morbi leo risus, porta ac consectetur ac, vestibulum at eros. Donec ullamcorper nulla non metus auctor fringilla. Fusce dapibus, tellus ac cursus commodo, tortor mauris condimentum nibh.

Date: Nov. 25, 2013

Start: 7:00 p.m.

End: 9:00 p.m.

Location: Auditorium

NOV

26

Thanksgiving Break

No classes today.

Date: Nov. 22, 2013

Start: 8:00 a.m.

End: 5:00 p.m.

Location:

NOV

27

Thanksgiving Break

No classes today.

Date: Nov. 22, 2013

Start: 8:00 a.m.

End: 5:00 p.m.

Location:

Event Search

By Category

Select

By Date

November 2013

Su	Mo	Tu	We	Th	Fr	Sa
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	1	2	3	4
5	6	7	8	9	10	11

Submit an Event

Submit your event for inclusion on the calendar. (View guidelines.) Submissions will be reviewed prior to publishing.

Submit Event

NOTES

U Unique Page

See annotations on previous page.

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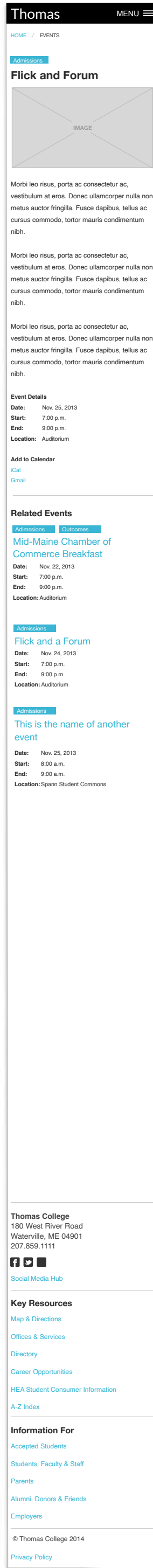
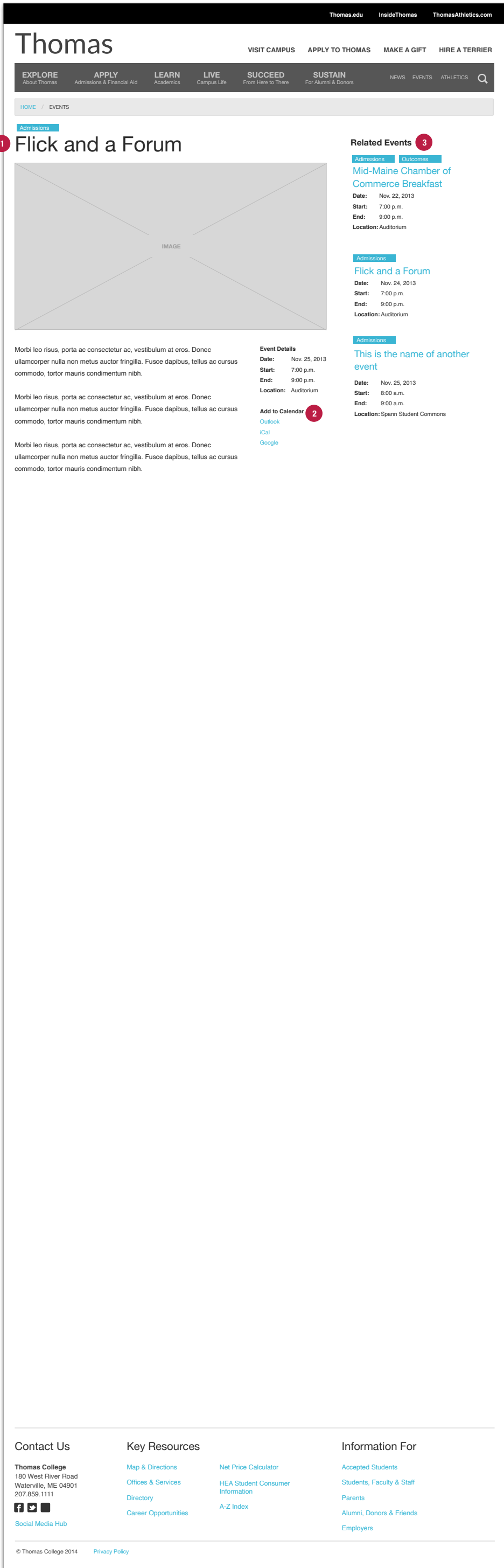
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- [Net Price Calculator](#)
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Information For

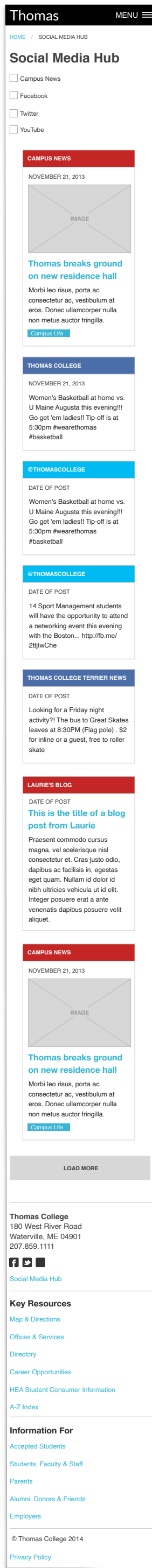
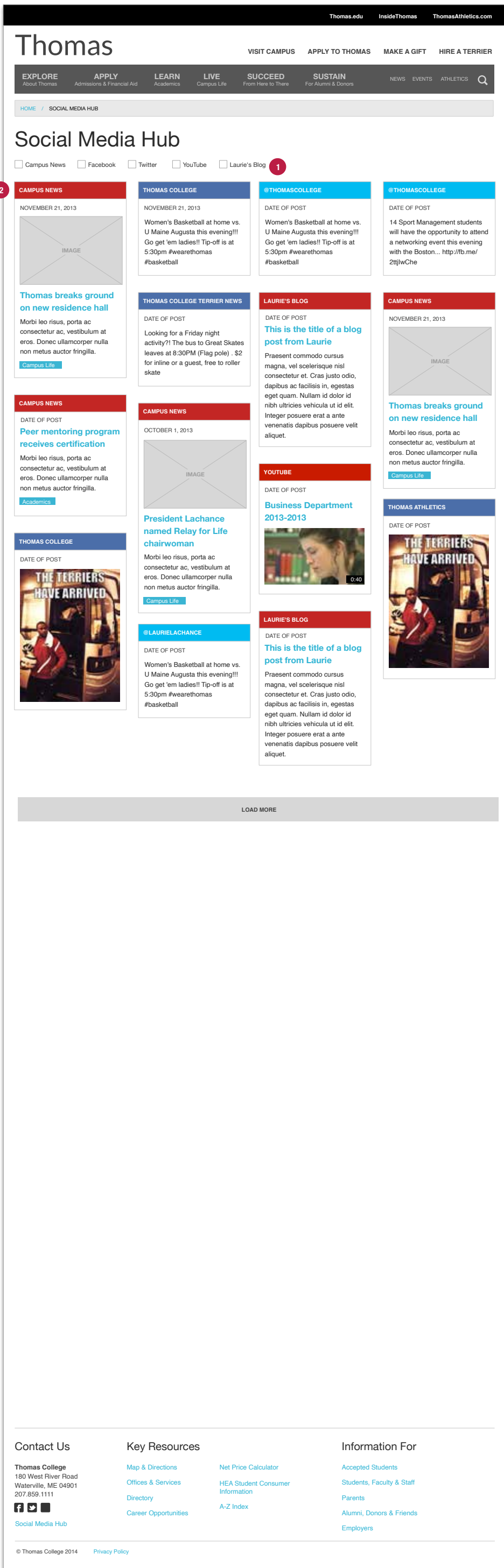
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NOTES

1 Event Detail Page

- Event Details**
 Detailed information about the event, including a category tag, title, image (optional), full description, start time, end time, and location.
- Add to Calendar**
 Tools that allow the user the user to add the event to his/her calendar. On click, a .csv, .ics, or iCal file is downloaded (and/or launches the user's calendar application, depending on the operating system).
- Related Events**
 Upcoming events in the same category as the event being viewed.



NOTES

U Unique Page

A comprehensive view of content from Thomas College's various social media channels, including Facebook, Twitter, YouTube, and its blogs (Campus News, the president's blog, etc.). (Specific accounts TBD.)

1. Filtering Tools

On page load, all checkboxes are unchecked, and content from all channels is displayed.

- On clicking one or more channels, the content items below rearrange themselves to display content only from the channel(s) selected.

2. Social Media Content Board

- A single post from each channel is displayed in each content box. The source of the post is displayed at the top of each post, and is visually differentiated using the colors and/or imagery of the social media platform to distinguish the source of the post.
- Each post includes the post date, an image (if available), the post title (if available), post content (the full content of the post from Facebook and Twitter; the summary of blog posts; and a screen capture of YouTube videos), and a category (for blog posts only).
- The entire content "box" links to the original content source. Links open in a new window.

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207.859.1111



Social Media Hub

Key Resources

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Offices & Services
Directory
Career Opportunities

Net Price Calculator
HEA Student Consumer Information
A-Z Index

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Key Resources

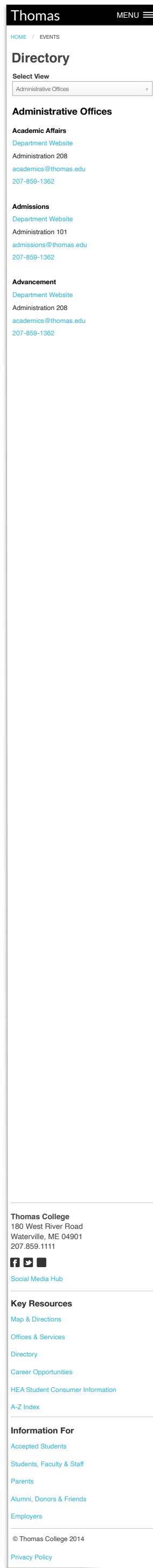
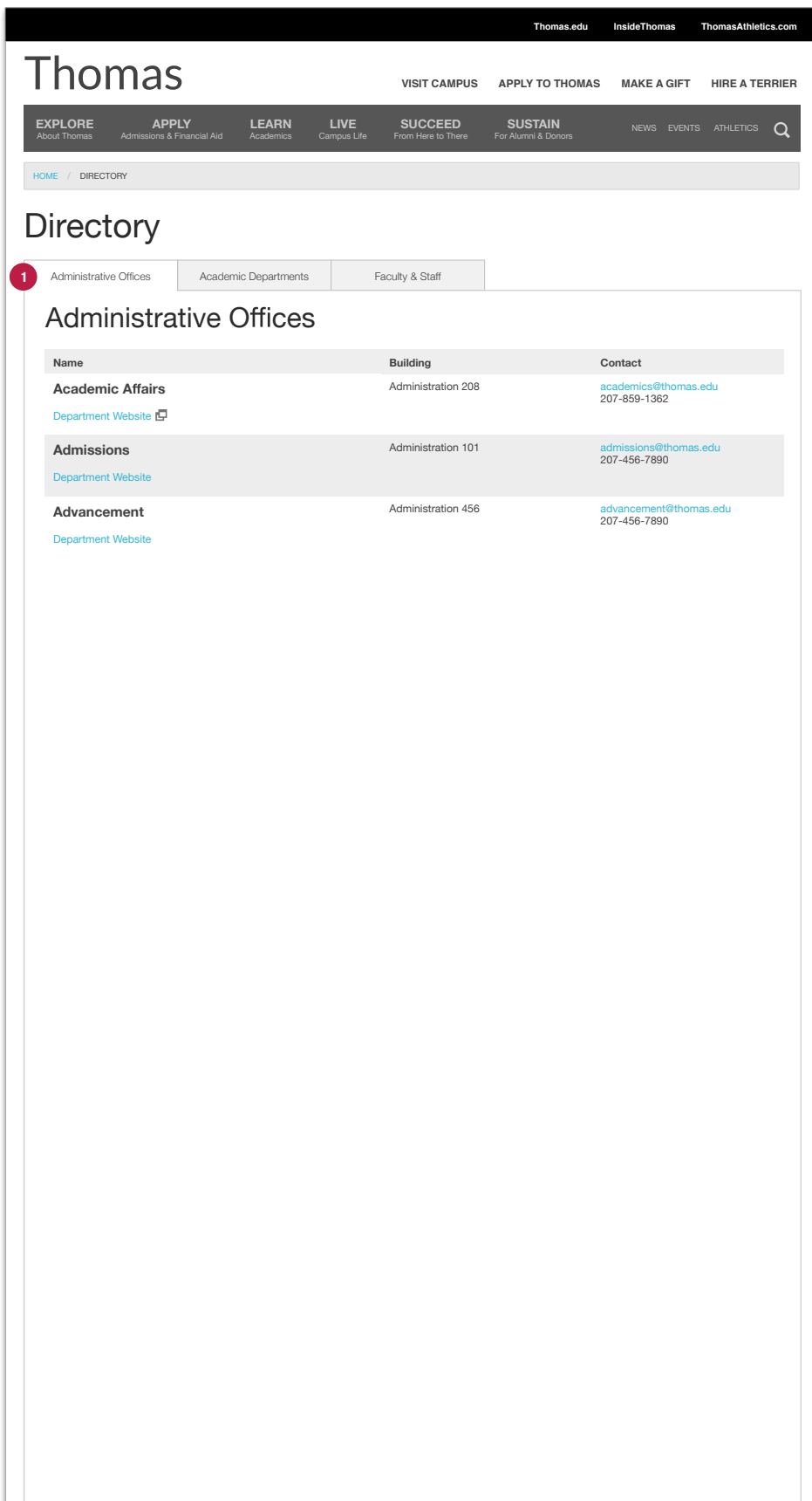
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NOTES

U Unique Page

- Directory Navigation**
 Tabbed interface that allows the user to switch between viewing an Administrative Offices directory, an Academic Departments directory, or a Faculty/Staff directory. In the small-screen environment, tabs are replaced with a select element (1a).
 - On page load, the Administrative Offices tab is in the active state. If the page has been accessed from the "Faculty & Staff Directory" link in the footer (or elsewhere in the site), the "Faculty & Staff" tab is in the active state.
- Administrative Office Listing**
 A list of all administrative offices in alphabetical order. Each listing includes the name of the office, building location, contact email, phone number, and website (optional).
 - Given the relatively short list of administrative offices and academic departments, the full list is shown with no pagination.
 - Email addresses are formatted as mailto: links.
 - Phone numbers are formatted as tel: links (on mobile).
 - If the office maintains a separate website, "Department Website" is listed and links to the appropriate URL. Offsite links (i.e., office sites maintained on www3 or a student, faculty, and staff portal TBD) are indicated by an "opens in new window" icon.

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NEWS EVENTS ATHLETICS
Q

HOME / DIRECTORY

Directory

Administrative Offices
Academic Departments
Faculty & Staff

Faculty & Staff

A-F
G-L
M-R
S-Z

SEARCH »

Name	Department	Contact
Campbell, Peter Vice President of Marketing & Communications in t g+	Admissions	campbellp@thomas.edu 207-859-1362
Campbell, Trudy Visit Coordinator in	Admissions	campbellt@thomas.edu 207-859-1362
Cosgrove, Cynthia Associate Professor of English t	English	cosgrovec@thomas.edu 207-456-7890
Cooper, Bert Director of Public Relations in t g+	Public Relations	cooperb@thomas.edu 207-456-7890
Draper, Don Admission Counselor in t	Admissions	draperd@thomas.edu 207-456-7890
Draper, Betty Admission Counselor in t g+	Admissions	draperd@thomas.edu 207-456-7890
Harris, Joan Professor of Business in g+	Business	harrisj@thomas.edu 207-456-7890
Francis, Henry Director of Recreation in g+	Athletics	henryf@thomas.edu 207-456-7890

NOTES

U Unique Page

1. **Alphabetical Filters**
 Filters that allow the user to narrow the list of faculty and staff by letter of the alphabet. On page load, the A-F option is selected and individuals with last names that begin with A through F are displayed.

2. **Search**
 Search functionality that allows the user to search by first or last name. On submit, the list below is refreshed to display only results that match the user's query.

3. **Directory Listing**
 A list of all faculty and staff in alphabetical order by last name. Each listing includes the individual's name, department, email address, phone number, and icons that link to his or her social media accounts (optional).
 - Email addresses are formatted as mailto: links.
 - Phone numbers are formatted as tel: links (on mobile.)
 - This document assumes that directory data is stored within the CMS. However, further conversation should be had to determine if this information should be stored within www3 so that the most recent information is always available.

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NOTES

U Unique Page

An alphabetical list of Thomas website content.

- Alphabetical Filters**
 Filters that allow the user to view the list of content by letter of the alphabet. On page load, the letter "A" is selected and items that begin with the letter A are displayed.
- A-Z Listing**
 A list of website pages marked in the CMS for inclusion in the index.
 - By default, blog posts (i.e., news releases or other syndicated content) are not shown in the index.
 - Pages are listed by the Page Title field in the CMS.
 - Pages may have one or more alternate titles. For example, "Athletics" may also be listed as "Sports."

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